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## Press Release

# analytica Anacon India & India Lab Expo Hyderabad edition postponed to September, 2021

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Due to the rampant spread of COVID-19 in the country and the consequent travel restrictions imposed by the Government of India, show organiser Messe Muenchen India has announced the postponement of the Hyderabad edition of analytica Anacon India and India Lab Expo to September 16-18, 2021.

The trade fairs were originally scheduled from September 17–19, 2020 at Hitex Exhibition Center, Hyderabad. However, considering the safety of our stakeholders, exhibitors and visitors, the show organisers have rescheduled the trade fairs. The decision of postponement is also based on industry feedback received through the extensive survey conducted by the organiser.

Mr. Bhupinder Singh, CEO, Messe Muenchen India explained, "Owing to the restrictions enforced by the Government of India on travel and mass-gatherings, September 2020 is no longer a viable option to organise analytica Anacon India and India Lab Expo." Mr. Singh added that, "Health and safety of everyone involved in the trade fairs is our prime concern. For the upcoming edition we will strictly follow government directives and standard operating procedures to ensure a safe environment to conduct business at our trade fairs."

Dr. Reinhard Pfeiffer, Deputy Chairman of the Board, Messe München GmbH also commented on the postponement, "In view of the current situation in India, rescheduling the trade fairs is a sound decision. The decision is also taken to safeguard the business interest of our stakeholders, associates, clients and visitors."

Mr. Gautam Rajan, President of Indian Analytical Instruments Association said, "While the relaxation of the lockdown has provided an impetus to business, the situation is still not conducive for exhibitors and visitors alike to benefit from the show to the fullest. A postponement of the show would benefit all stakeholders and help the 2021 show to be a greater success."

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analytica Anacon India and India Lab Expo will bring together professionals from various verticals to foster businesses globally in the upcoming edition, scheduled in September 2021 at Hitex, Hyderabad.

**About analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are the trade fairs analytica China, analytica Anacon India and India Lab Expo in Mumbai and Hyderabad, analytica Vietnam and analytica Lab Africa.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.