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Press Release

After close consultation of Messe München, top industry representatives and the Advisory Board:

bauma to be postponed to October 2022

- New date: October 24–30
- Secure planning basis for exhibitors and visitors
- Upcoming investment decisions made decision necessary now

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bauma—the World's Leading Trade Fair for Construction Machinery, Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment—is postponed to autumn 2022. That is the result of many discussions between Messe München and top industry representatives as well as the Advisory Board. New date is October 24–30, 2022. Considering the particularly long planning times for exhibitors and organizers at the world's largest trade show, the decision had to be made now. This provides exhibitors and visitors a secure planning basis for preparing the upcoming bauma.

Initially, bauma was to be held from April 4 to 10, 2022. Despite the pandemic, both the industry's response and the booking level was very high. However, in numerous discussions with customers, there was a growing recognition that the April date involved too many uncertainties in view of the global pandemic. The prevailing opinion was that it is currently difficult to assess whether worldwide travel—which is crucial for the success of the trade show—will be largely unhindered again in a year's time.

Especially global exhibitors, who expect customers from all over the world to attend bauma and make correspondingly high investments in stand construction, logistics and hotel capacity, advocated a postponement. They saw the decisive benefit of the trade show—namely to bring together the entire industry and to be

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a hub for all markets—as being jeopardized if the April date were to be adhered to.

With this decision, exhibitors and visitors now have clarity and a secure planning basis, emphasizes Klaus Dittrich, Chairman and CEO of Messe München: “The decision to postpone bauma was not an easy one for us, of course. But we had to make it now, before the exhibitors start planning their participation in the trade show and make corresponding investments. Unfortunately, despite the vaccination campaign that has been launched around the world, it is not yet possible to predict when the pandemic will be largely under control and unlimited worldwide travel will be possible again. This makes participation difficult to plan and calculate for both exhibitors and visitors. Under these circumstances, we would not have been able to fulfill our central promise that bauma, the world's leading trade fair, represents the entire spectrum of the industry and generate international reach like no other comparable event. After all, bauma's last edition welcomed participants from over 200 countries around the world. Hence, the decision is consistent and logical.”

Joachim Schmid, Managing Director of the Construction Equipment and Plant Engineering Association in the German Engineering Federation (VDMA), supports the decision and welcomes that Messe München has followed the industry's request: “The decision is tough, but it gives all parties the planning basis they need. The industry will now do everything it can for a strong bauma in October 2022. Even without a health crisis, companies need to overcome challenges such as digitalization, autonomous construction sites and sustainability, and stay abreast of changes to avoid falling behind. For this, they need bauma as an innovation barometer and networking platform. In next year's October, we will all meet again in Munich.”

Detailed answers to all questions on the postponement of bauma can be found at www.bauma.de. Exhibitors who have already registered will also receive further information there.

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Regardless of the postponement, the technical and organizational planning for bauma 2022 continues. The core of bauma 2022 will be the face-to-face event, augmented and expanded by digital offerings. “This allows customers from all over the world to participate in bauma, even if they can't or don't want to travel to Munich,” explains Klaus Dittrich.

In consultation with the industry, the most important industry topics have already been defined for bauma 2022. Reflecting the megatrends of digitalization and sustainability, bauma 2022 will focus on the following topics:

- The road to zero emissions
- Digital construction site
- Construction methods and materials of tomorrow
- The road to autonomous machines
- Mining—sustainable, efficient, reliable

These topics will not only play a central role in the exhibitors' presentations; they will also be illustrated in special areas such as the VR Experience and will be a central theme in the supporting program. The categories of the bauma Innovation Award were also be adjusted accordingly. For the first time, applicants can participate in the categories of digitalization and climate protection.

About bauma:

bauma is the world's leading industry event for construction machinery and equipment, mining machines, construction vehicles and—with its total space of 614,000 m²—is the largest exhibition in the world. In 2019, it again beat all previous records, attracting a total of 3,700 exhibitors from 63 countries and 620,000 visitors from 200 countries. bauma is held every three years; the next event will be held in Munich from October 24 to 30, 2022.

bauma NETWORK:

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian

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construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

About Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.