Internationale Leitmesse für Forstwirtschaft und Forsttechnik mit wissenschaftlichen Veranstaltungen und Sonderschauen 20.–23. Juli 2022, Messe München

International Key Trade Fair for Forestry and Forest Technology with Scientific Conferences and Special Shows July 20–23, 2022, Messe München, Germany

www.interforst.com

Munich, July 15, 2021 Press release

#### **INTERFORST 2022**

## Valuable partner for rich knowledge transfer

- Next INTERFORST will take place from July 20-23, 2022
- KWF will demonstrate future trends in climate change
- DLG will demonstrate forest and communal technology in action

From forest conversion in climate change to new technologies: From July 20-23, 2022, INTERFORST will once again bring together forestry, science and politics around the word and provide answers to the questions of the future. The Kuratorium für Waldarbeit und Forsttechnik

(KWF – German Center for Forest Work and Technology) and Deutsche Landwirtschafts-Gesellschaft (DLG – German Agricultural Society) have partnered to create a varied specialist program.

"In challenging times, INTERFORST has two internationally renowned partners on its side in the form of KWF and DLG," explains Dr. Reinhard Pfeiffer, Deputy Chairman of the Board at Messe München. "With its comprehensive specialist background and scientific know-how, KWF will enrich the specialist program through practical and solution-oriented presentations. These will be perfectly supplemented by open-air presentations from DLG."

#### KWF: Reforestation, forest conversion

KWF has already been connected to INTERFORST for many years and will once again be tackling the current main topics of the forestry sector in its special show. Above all, it will be about the current state of forests, which, due to climatic developments, is posing immense challenges for forestry. The program is characterized by reforestation, forest conservation and forest conversion into stable and climate-resilient forests, but also by the utilization of wood. "As the competence center for forestry in Germany, we have our fingers on the pulse of the time," explains Bernhard Hauck, CEO of KWF. "We are familiar with the challenges to forestry practice and are able to connect these with the latest Silvia Hendricks PR Manager Tel. +49 89 949-21483 Silvia.hendricks@messemuenchen.de

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scientific findings. That means we can offer optimal solutions for the conservation of German forests, as well as for sustainable forest cultivation and provision of wood."

## DLG: International network, technology in practice

DLG will enrich the forum program with matchmaking workshops on the opportunities and risks of central-European forestry engineering in international markets. In its outdoor ForstPraxis Arena, DLG will present forest and communal technology in practice. The presentations will bridge the specialist topics that are at the heart of KWF's special show. The aim is to promote technical progress, as well as international knowledge and technology transfer in the interests of sustainable forestry and forest technology.

"As a specialist organization, we offer visitors to INTERFORST current, practical knowledge for forestry through our live presentations. This professional cooperation builds a bridge to the DLG-Waldtage in September 2022, where the focus will be on the characteristic live presentations of applied forest technology," said Tobias Eichberg, CEO of DLG Service GmbH, emphasizing the strategic importance of the cooperation.

### **Trade fair dates**

- INTERFORST, July 20 to 23, 2022 in Munich
- DLG-Waldtage, September 9 to 11, 2022 in Lichtenau
- KWF-Tagung, June 22 to 24, 2024 in Schwarzenborn

For more information, visit www.interforst.com

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INTERFORST: Technology demonstration and knowledge transfer

#### About INTERFORST

Every four years, INTERFORST, as one of the leading international trade fairs for forestry and forest technology, presents the entire logistics chain from afforestation and timber harvesting to the sawmill. Another focus is on the energetic use of wood. A comprehensive supporting program with a congress and various forums and special shows brings together science, politics and practice.

#### Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungscenter München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.