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Messe Muenchen Shanghai and IPC to jointly host CFX Demo at productronica South China 2018

Messe Muenchen Shanghai Co., Ltd. (Messe Muenchen Shanghai) and IPC — Association Connecting Electronics Industries® have entered a partnership to host the leading tradeshow, productronica China in Shanghai and productronica South China, a new tradeshow to be held in October in Shenzhen.

IPC will work closely with Messe Muenchen Shanghai, a leading tradeshow organizer in China, in a joint effort to co-market Messe Muenchen Shanghai and IPC events. The first strategic initiative between the two parties will be a live IPC CFX Demo to be held at productronica South China, in Shenzhen on October 10-12, 2018. As members of LEAP Expo, productronica South China will be held alongside with EMA Shenzhen and Laser South China which is expected to include approximately 300 exhibitors and 20,000 visitors. 3 in 1 expo (LEAP Expo) will cover intelligent manufacturing solutions, robotics & automation, cable processing & connection production technology, electronics assembly technology and laser processing technology, which shows how the smart automation products will optimize production lines for electronics to increase the customers' revenues and upgrade product output and quality.

“The collaboration with IPC connects the expertise and resources from two world-leading organizations and will jointly provide a high-end platform of technology and innovation in electronics industry,” said Mr. Edwin Tan, CEO of Messe Muenchen Shanghai Co., Ltd.

The future of the manufacturing industry is the smart factory, a connected and flexible system that creates a modern Internet of Things (IoT) for creating factory data exchange in an open and cost-effective manner. IPC's CFX standard is comprehensive in scope and native to the machines, creating a connected environment where machines talk to one another.

“We are thrilled to take our CFX Demo to productronica South China,” said David Bergman, IPC vice president, standards and training. “The IPC CFX showcase

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enables visitors to scan a QR code that allows them to observe live standardized machine data from participating exhibitors. We turn the show floor into a shop floor.”

In addition to the IPC CFX Demo, exhibits at the event will showcase advancing and emerging technologies in printed board manufacturing and electronics assembly. The event will also host keynote speakers who will share their expertise on new technologies, provide updates on market and industry trends, new product processes and more. “Not only will we work closely with Messe Muenchen Shanghai on the productronica events,” said Philip S. Carmichael, president, IPC Asia Pacific, “but we will collaborate on other events throughout the year, including numerous IPC technical seminars and Messe Muenchen Shanghai events. We look forward to a productive partnership.”

The IPC CFX Demo and productronica South China will be held in Shenzhen from Oct. 10-12. Visitor registration is available at www.p-southchina.com.

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About productronica China

productronica China is the leading trade fair for the development and production of electronics in China. The fair is one of the most important industry gatherings for the electronics manufacturing industry in Asia, and it takes place each year in Shanghai at the same time as electronica China.

www.productronica-china.com

About productronica South China

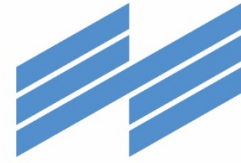
The new ‘South China International Advanced Electronics, Automation and Laser Expo’ umbrella brand will bring three exhibitions under one roof for upgraded production technology. It includes productronica South China organized by Messe München Shanghai Co., Ltd; Shenzhen International Electronics Manufacturing

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Automation Exhibition (EMA Shenzhen) jointly organized by Messe München Shanghai Co., Ltd and China Council for the Promotion of International Trade Machinery Sub-Council; and South China Advanced Laser Technology and Application Exhibition (Laser South China) jointly organized by Messe München Shanghai Co., Ltd. and Chinese Optical Society-Laser Processing Committee. The South China International Advanced Electronics, Automation and Laser Expo covers upgraded electronics manufacturing solutions, component manufacturing, automation & robotics, smart factory and laser processing technology. www.p-southchina.com

About IPC

Since 1957, IPC — Association Connecting Electronics Industries® has been guiding the electronics industry through dramatic changes. A global industry association dedicated to the competitive excellence and financial success of its more than 4,300 member-company sites, IPC represents all facets of the industry including design, printed circuit board manufacturing and electronics assembly. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry. With global headquarters based in Bannockburn, Illinois, USA, IPC maintains additional offices in Taos, N.M.; Washington, D.C.; Atlanta, Ga.; Brussels, Belgium, Stockholm, Sweden; Moscow, Russia; Bangalore and New Delhi, India; Bangkok, Thailand; and Qingdao, Shanghai, Shenzhen, Chengdu, Suzhou and Beijing and Taipei. www.ipc.org