

Press Release
18 May, 2018

Joint Forces of transport logistic China and LogiMAT China from 2019 in Shanghai

Messe Muenchen Shanghai Co., Ltd. has achieved important strategic cooperation with EUROEXPO Messe-und Kongress-GmbH and Landesmesse Stuttgart GmbH. The three parties will co-locate transport logistic China and LogiMAT China on the same stage of Shanghai New International Expo Centre (SNIEC) on April 15-17, 2019.

On this May 18th in Shanghai during transport logistic China 2018, the organizers of transport logistic China and LogiMAT China held the press conference of strategic cooperation to announce that LogiMAT will move to Shanghai starting from 2019 onwards and the two trade shows will be held together to establish a new one-stop B2B platform of intra-logistics solutions and logistic services with 40,000m² exhibition space.

The press conference attracted about a hundred of media and exhibitor representatives from logistics and manufacturing industries. Among other VIPs, Dr. Robert Schönberger, Exhibition Group Director of Messe München GmbH; Mr. Peter Kazander, Managing Director of EUROEXPO Messe-und Kongress-GmbH; and Mr. Bai Daping, General Manager of Jungheinrich have delivered the speech.

As the Asian spin-off of world-renowned transport logistic, transport logistic China is hosted by Messe München GmbH. With the theme of “all ways, the right place”, transport logistic China showcases the entire spectrum of logistics services, logistics real estate, air cargo, road & railway transportation, ports & shipping logistics, fresh logistics, logistics equipment & IT system, and special purpose vehicle.

“Since it stepped into China in 2004, transport logistic China has grown into one of the biggest, most influential exhibitions in logistics and transportation industries in Asia. This year, it has attracted 667 exhibitors from 65 countries and regions, and more than 26,300 visitors, which become a high-profile focus of the industry. We hope that through the win-win cooperation with LogiMAT, we can share our resources, integrate our strengths in aggregation, promote the intelligence upgrading of logistic industry in China and lead the innovative development in the market”, commented Ms. Xu Jia, Chief Operating Officer of Messe Muenchen Shanghai Co., Ltd..

LogiMAT China has been successfully held for four times in China. Organized by EUROEXPO

Messe-und Kongress-GmbH and Landesmesse Stuttgart GmbH, this show originates from the famous intralogistics brand exhibition LogiMAT in Stuttgart, which has acquired recognition in its 16-year history from many leading international enterprises since its premiere show in 2003. The recently-closed LogiMAT 2018 has attracted 1,564 exhibitors and 55,375 visitors from 40 countries and regions, occupying 117,000 square meters of space. Based on the German brand concept, LogiMAT China is committed to build a solution and technology exchange platform to help enterprises to optimize the supply chain, improve logistics efficiency and reduce logistics cost.

“I am very delighted to witness the cooperation between the Asian versions of two major logistics exhibitions. transport logistic China is our ideal partner”, Mr. Peter Kazander, Managing Director of EUROEXPO Messe-und Kongress-GmbH, emphasized the strategic importance of this cooperation, “with the vigorous economic development in China, intralogistics industry ushers in an unprecedented growing opportunity. As the economic center of China, Shanghai enjoys exceptional regional advantages. First time in Shanghai, LogiMAT China 2019 will present the advanced trends of intralogistics in an exhibition space of 12,000 square meters.”

In addition, as the representative of exhibitors, Mr. Bai Daping, General Manager of Jungheinrich China showed high expectations on the cooperation between transport logistic China and LogiMAT China. He believed that the collaboration of the two exhibitions will bring benefits and raise efficiency for both exhibitors and visitors.

For more information, please visit www.transportlogistic-china.com and www.logimat-china.com

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Messe Muenchen Shanghai Co., Ltd.

Messe Muenchen Shanghai Co., Ltd. has expanded its operations to include such areas as machinery, logistics, environmental protection, electronics, laser technology, biochemistry, brew and beverage processing technology, construction, sports. As an industry leader in China, we continuously strive for the levels of excellence and innovation set by Messe München, our parent company, to guide the development of Chinese trade fairs in a specialized and internationalized direction.

More information: www.mm-sh.com

Messe München GmbH

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad.

transport logistic China
LogiMAT China
April 15-17, 2019 | SNIEC



Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries and regions, Messe München has a global presence.

For further information also see: www.messe-muenchen.com

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