



2020年7月3-5日，国家会展中心（上海）  
Jul.3-5, 2020, NECC ( Shanghai )  
www.visionchinashow.net vision@mm-sh.com

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**Munich, July 7, 2020**

**Final Report**

**Support Reopening and Bring New Opportunities.  
VisionChina (ShangHai) 2020 Closes in Success!**

On July 5, 2020, VisionChina (ShangHai) 2020, a Exhibition jointly created by China Machine Vision Industry Union and Messe Muenchen ShangHai Co., Ltd., came to a successful conclusion in the National Convention and Exhibition Center (ShangHai) .

Despite the rigorous epidemic prevention and control measures, a lot of machine vision professionals have come to the conference in the hope of finding new opportunities at VisionChina. As Mr. Pan Jin, Chairman of the China Machine Vision Industry Union (CMVU) said: "In this special year and against such special background, it is in itself a remarkable event that we can get together here. The conference is of extraordinary historical significance. It is an exhibition that rises amidst hardships and difficulties, an exhibition that builds confidence. We firmly believe that the national policy concerning digitalization and intelligent technology will not change. They are still important components of the *Made in China 2025* initiative, and they are important means of the transformation and upgrading of the manufacturing industry. The machine vision industry is still full of growth vitality, and our future is filled with sunshine!"

As Mr. Stephen Lu, COO of Messe Muenchen ShangHai Co., Ltd., said: " Together with China Machine Vision Industry Union, we are happy to provide such an exhibition and communication platform like VisionChina 2020. It depicts the cutting-edge applications of the machine vision technology in AI, smart manufacturing and other areas. It also shows the technological integration between machine vision with other technologies, such as 5G+ and deep learning. In this special moment, VisionChina means a lot to the industry and to the country. We are happy to make contribution to the development and innovations in the industry, and to the stability and recovery of the national economy and the manufacturing industry."

**Vision Plus+ Enables Cross-disciplinary Integration**

VisionChina (ShangHai) 2020 brought together outstanding machine vision brands and



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companies at home and abroad, including LUSTER, HIK Robot, Huaray, Daheng, HQ-VISION, Basler, Baidu Cloud, AZURE Photonics, Allied Vision, Baumer, Han's Vision, OPT, ams, Euresys, Vieworks, Grand United Optics, Keyence, ON Semiconductor, etc., and provided a machine vision platforms with innovative products, high-tech and solutions. The three-day exhibition welcomed **57,135** visitors who crowded the halls. electronica China, productronica China and Laser World of PHOTONICS CHINA were held at the same time, and extended the scope of machine vision applications, especially in intelligent light manufacturing and innovative electronics manufacturing.

Cross-disciplinary cooperation and technology integration make the current trends and opportunities of the machine vision industry. Besides the original exhibition range and high-end products, VisionChina 2020 expanded machine vision exhibition to related vertical industry and technology, as it makes the "eye" of AI. Centering on hot topics such as intelligent manufacturing, visual AI, 3D vision, automatic detection, random grabbing, infrared laser detection, and robot vision, VisionChina 2020 depicted the application of lenses, industrial cameras, light sources, image software, boards, and vision systems in various fields such as detection, face recognition/graphic recognition, unmanned driving, smart medical treatment, smart logistics, AR/VR. Machine vision supports digital and intelligent technology with "eyes". Under the "new infrastructure construction" initiative, the machine vision industry is essential to the transformation and upgrading of industries.

Tian Chen, Visual Technology Product Manager of Baumer(China)Co.,Ltd said: "We were originally worried about the effect of the exhibition, given the impact of COVID-19. However, VisionChina (ShangHai) has an ideal effect in terms of the number and quality of visitors and continued its success story. We have received many potential customers who consulted the products from a very professional and meticulous perspective. As a manufacturer in the field of machine vision, we will continue to participate in next year's exhibition, hoping to show our customers the best products and technologies through VisionChina (ShangHai). "

Junhua Huang, General Manager of Allied Vision (ShangHai) said: "The COVID-19 made more manufacturing companies realize the importance of machine vision.



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VisionChina(ShangHai) is a professional platform of machine vision technology. Our company is very satisfied with the number and quality of the visitors. We have contacted with customers with purchasing needs. Next year, our company will continue to participate in VisionChina(ShangHai).”

Li Kong, General Manager, Machine Vision Sales & Marketing of Hangzhou Hikrobot Technology Co., Ltd. (China) said:“VisionChina (ShangHai) is a professional machine vision exhibition. Although the market was affected to a certain extent by the Covid-19, our pace has not stopped. We displayed our selected products and technologies at VisionChina (ShangHai) and we met many new faces as well as numbers of target customers. VisionChina (ShangHai) has witnessed the development and progress of the industry, and our company will participate in the exhibition again next year.”

## **Steady Progress with Renewed Confidence**

Considering the problems and challenges encountered by the industry during the Covid-19 epidemic, the Machine Vision Technology and Industrial Application Conference held along with VisionChina 2020 convened 24 VIP speakers to share about trends and practices in the industry. The conference focus on the integration of vision technology and other innovative technologies as artificial intelligence, 5G+, embedded vision and deep learning. Moreover, innovative solutions such as image sensing, 3D machine vision, AI vision, automatic machine vision, industrial inspection, visual inspection, new infrastructure construction, and intelligent manufacturing are covered to provide new ideas for accelerating the development and upgrade of the machine vision industry, and help practitioners regain confidence. All in all, the conference aims to exemplify the new industry environment after the epidemic.

A visitor, who work for HUAWEI TECHNOLOGIES CO., LTD. said: “The main purpose of this visit is to participate in the machine vision application forum. The exhibition has been very fruitful, which helped me learn a lot about the cutting-edge technology and concepts of machine vision and allowed me to apply to my work. I will visit VisionChina (ShangHai) again next year.”



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electronica China 2020  
慕尼黑上海电子展

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A visitor, who work for Weiyi Zhizao Technology Co., Ltd. Said: “Our company visits VisionChina (ShangHai) every year. The lenses, light sources and other exhibits displayed at the exhibition are all I interested in. We will continue to visit VisionChina (ShangHai) next year.”

## **Boost VisionChina with Innovation Awards**

In addition to the conference, the Innovative Machine Vision Award, sponsored by the China Machine Vision Industry Union (CMVU) and screened for several rounds by expert committee, were presented at the exhibition. These award-winning products reflected the development and progress of the machine vision industry, and attracted many visitors to make inquiries.

## **Next Stop: see you at VisionChina (Shenzhen) in November**

From Nov. 3 -5, 2020, VisionChina (Shenzhen) will be held in Shenzhen World Exhibition & Convention Center. Together with LEAP Expo, the two exhibitions will present the entire industry chain of electronics and intelligent manufacturing, and offer a one-stop procurement platform of smart manufacturing. Look forward to meeting you again at VisionChina!

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