



analytica China

慕尼黑上海分析生化展

第十届中国国际分析、生化技术、诊断和实验室技术博览会
暨 analytica China 国际研讨会



Messe München

2020年11月16-18日
上海新国际博览中心
www.analyticachina.com.cn

Lighthouse for bright future: analytica China 2020 concludes successfully

analytica China 2020 came to a successful conclusion on November 18, 2020 at the Shanghai New International Expo Centre. As a beacon trade fair for the laboratory industry, analytica China 2020 has presented a grand meeting of technology and know-how exchanges for the industry, despite the difficulties caused by the Covid-19 pandemic, and has united the industry under a common mission. The show brought together 1,121 exhibitors and partners (2018: 950) and 23,652 professional visitors. With six exhibition halls, eight special areas, and a total space of over 60,000 square meters (2018: 46,000 sqm), the show presented more than 1,000 new instruments and equipment, innovative technologies and cutting-edge solutions. The highlight of the show, the 2,000-square-meter Live Lab and Clinical Lab, attracted numerous professional visitors. Professional lectures and high-quality seminars offered insights into industry hot topics and attracted 3,447 professional audiences from different fields.

Dr. Reinhard Pfeiffer, Vice President of Messe Muenchen, was very excited about analytica China 2020: “analytica China is a sign of a new impulse after the crisis. Standing at this crucial intersection of crisis and opportunities, the trade fair offers an upgraded trade platform that facilitates learning, communication and information exchange, with a focus on innovative products, cutting-edge technology and future development trends in China and abroad. The great success of analytica China in these challenging times is a significant ray of hope for all international analytica trade fairs.”

Mr. Stephen Lu, the COO of Messe Muenchen Shanghai, was optimistic in his interview: “For the successful opening of analytica China 2020, I would like to thank all the exhibitors, visitors, partners and media representatives in the first place. With their support, the show this year has again made new breakthroughs. First of all, the number of exhibitors has increased from 950 in the previous edition to 1,121 this year, which is extremely valuable. It once again proved the strong appeal and influence of analytica China; Secondly, analytica China has further expanded the range of exhibits. Apart from the existing range, a great number of exhibits from the life sciences, diagnostics and biotechnology, and laboratory planning and construction industries are included, which supplements the laboratory ecology in the show, and provides services to the full life cycle of the laboratory; Thirdly, with an open attitude, analytica China has continued to cooperate with professional organizations in various industries to jointly explore and share resources, achieving win-win results. Through extensive cooperation, analytica China continues to create an exhibition with both coverage and depth.”

Over 1,000 new products point to future trends

As the tenth edition of analytica China, the show this year also marks the 19th year the brand has entered the Chinese market. A large number of well-known Chinese and foreign companies identify with the unique concept, professional organization and strong industry influence of analytica China. Many companies regard analytica China as an ideal



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platform for new product releases, making it an important impetus for the sustainable development of the industry. The show this year again features new flagship products from major companies.

Steve Vermant, the Managing Director of Merck Life Sciences China and Vice President of Merck Research Solutions, enjoyed the show: “analytica China is a very important show, and we meet here every two years. At the show, we can not only display our new products, but also learn about related fields, including laboratories and testing instrument. The year 2020 is very challenging, but there are still many visitors and exhibitors at the show, showing the strong resilience of this industry. I enjoy this show very much and hope it will be a complete success.”

“We think the show is particularly suitable for us, especially for learning from and communicating with other industries. As the Covid-19 epidemic is going on, it is very valuable that we have so many visitors. I hope analytica China will be able to do better and to attract more high-quality customers.” Biao Wang, Marketing Director of illumina (Greater China) commented.

New hall layout for lean management and digital upgrade

Apart from the six well-received exhibitions areas: Life Sciences, Diagnostics and Biotechnology, Analysis and Quality Control, General Laboratory Equipment, Laboratory Construction and Safety, Food Safety Equipment and Technology, and Environmental Protection Equipment and Technology, analytica China 2020 included two new areas for the first time: the Laboratory Automation and Informatization area and the Core Laboratory Equipment Parts and Components area, bringing together innovative laboratory products and R&D technical solutions that lead to smarter laboratories.

The Laboratory Automation and Informatization area involves laboratory automation equipment, automation workstations, automatic measurement, laboratory data management, laboratory automation software and systems, automatic laboratory image processing, laboratory robots and other related technologies and products. Through product display and supporting forums, new laboratory automation and IT-supported products, technologies and applications are exhibited to promote the development of future intelligent laboratories, and to enhance laboratory technology and R&D innovation. The Core Laboratory Equipment Parts area exhibits sensors, detectors, optical components, microfluidic chips, electronic components, and other related technologies and products. It promotes the accelerated development of the laboratory parts industry, and offers new ideas for laboratory equipment R&D and technological innovation. The addition of these two areas further completes and optimizes the ecology of analytica China, and enables convenient navigation for the visitors.



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The “China Power” in analytical laboratories

In China, there is a huge market for analytical laboratories, making it a driving force for the global lab industry. Against such background, it has been a top priority for China to develop high-end instruments, to encourage the exchanging of resources and technology between Chinese and foreign markets, and to promote the analytical laboratory industry in China. After years of development, more and more outstanding Chinese companies are now emerging, and they are constantly making independent innovations, learning from foreign peers, and contributing their wisdom and strength to the development and internationalization of China's analytical laboratory industry. At the show, many Chinese companies have demonstrated "China Power" and "the Confidence of a Major Country" to buyers from all over the world. At analytica China, we can also find many Chinese enterprises exhibiting their innovative power, and a large number of new and groundbreaking technologies are displayed.

Mr. Weili Yuan, General Manager & Senior Engineer of INESA Analytical Instrument, has participated in analytica China for many times, so he is familiar with its growth: “From its first opening to the present, the trade fair has become bigger and bigger, and the exhibition space is also expanding year by year. The number of visitors and the customer experience were both great. Our annual profit has also increased. Next year we will continue to participate in the exhibition, as always, and our booth will be even bigger.”

“Judging from the comments of past visitors, our agents and colleagues in other countries, we thought it’s a good idea to participate this year. My most prominent feeling is that the show fully covers the upstream and downstream of the biochemical analysis and testing industry chain, and there are different type of customers,” Mr. Qinglin Zheng, the Marketing Director of Beijing Persee General Instrument Co., Ltd. expressed his feeling.

Live Lab launched again for future lab planning and construction

Over 2,000 square meters of Live Lab is set up at analytica China 2020. WALDNER, Suzhou Daxpro and Shanghai UFU built a 750 square-meter Life Science laboratory which, in consideration of different user needs and following advanced design concepts, is divided into three independent Live Labs targeting at specific industries: Smart QC, Innovative Drug Development (CAR-T), and Biochemical Testing. With its successful experience of P3 and P4 laboratories construction for many years, Wuhan Kebei Technology Co., Ltd. built a high-level Biosafety Live Lab and gave talks on P3 laboratory construction and operations. Shanghai Hanguang brought a modern 5G-supported Smart Live Lab that shows its actual application scenarios. The Live Lab area is divided into two sections: the offline simulation laboratory and the online demonstration. The Flexible Laboratory, built as a real laboratory, showcased what future labs will be like, e.g. how higher efficiency and innovation will be possible. The online exhibition consists of two platforms: the intelligent management platform and the cloud VR virtual laboratory. With the theme of "Hand in hand with Labflex to help the industry transform and upgrade", Shanghai Nori built the High-Tech Innovation Laboratory, and for the first time exhibited its stylishly-



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designed ergonomic, safe and modular fume hoods and laboratory benches that are produced in line with the most stringent Nordic standards.

Clinical Lab for Covid-19

In order to provide more accurate and effective solutions to users in the life sciences and clinical diagnosis industries, analytica China 2020 has set up a special Clinical Lab of more than 600 square meters in Hall E7. Three major theme areas covered: Clinical Tumor Treatment and Transformation, Clinical Diagnosis and Research of Covid-19, and New Drug and Vaccine Development. High-quality Chinese and foreign companies such as MGI, Roche Diagnostics, Bio-Rad, PerkinElmer, QIAGEN and illumina have brought innovative products and technologies that demonstrate the cutting-edge solutions in life sciences and diagnostics. Highlights such as the illumina 2-Gen Sequencing Space, the Huoyan Air Dome Laboratory, the Mobile Cabin Biosafety Laboratory, the Integrated Nucleic Acid Testing Laboratory, the Cruise Monitoring Vehicle and the Container Plant Factory are presented in a real-scenario space that offers immersive experience for the visitors to learn about these innovative life science and diagnosis products and applications.

Supporting programs feature in-depth knowledge

Nearly 200 academic lectures were given along with the exhibition, featuring discussion on the frontier development of laboratories, new life science technologies, clinical diagnosis, food safety, environmental monitoring and testing, chemistry and chemical engineering, and biomedicine. Many well-known experts and researchers presented the forums and gave insightful lectures. A total of 3,447 on-site audiences attended the forums, and gave favourable comments. These forums were held with strict safety measures: distanced seating and mask-wearing throughout the conference ensured the safety of the audience.

The labtech China Congress 2020 is committed to the overall development of the laboratory planning, construction, management and services in China. The conference focuses on the harmonious relationship between people and laboratories, and promotes lab safety, intelligence and sustainable development. Under the theme of "Health China 2030", the conference addresses the innovation and transformation of medical and health facilities in the era of Overall Health, and focus on topics such as medical and health facility construction, laboratory planning and design, laboratory environment and safety, laboratory efficiency and management, smart laboratories, and the harmonious development of people and laboratories. About 75 experts, 1,723 on-site audiences attended this grand conference.

Mr. Guoliang Chen, the Chief Architect of Shanghai Architectural Design and Research Institute, Arcplus Group PLC, commented: "I think the conference is very professional. It is not limited to a certain part of the laboratory construction, such as design or construction, but offers a comprehensive overall image of what laboratory construction concerns. Through this conference we can get in touch with many professional researchers. In the lecture speakers, there are



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laboratory evaluation standards compilers and lab users. I think it is very helpful for us to share and exchange information on such a platform.”

analytica China 2022 will be held on November 14-16, 2022 at the Shanghai New International Expo Centre. For more information, please visit the official website: www.analyticachina.com.cn.

analytica worldwide

Messe München is the world’s leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world’s leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam, and analytica Lab Africa.

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Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, technology, construction & real estate, as well as consumer goods & lifestyle. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries and regions, Messe München has a global presence.

The leading international trade fairs of Messe München are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM, a society for the voluntary monitoring of fair and exhibition statistics. The group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

Further information: <https://messe-muenchen.de/en/>



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