

Chengdu/Munich, July 10, 2021

## Press Release

### Final Report

## IE expo Chengdu: fast-forwarding pollution and carbon reduction in western China

- 401 exhibitors (20 % increase over 2020) pooled the scientific and technological strength
- Exhibition space increased by 27 %
- German Bavarian Pavilion made its debut
- Supporting program to explore new industrial power toward carbon neutrality

**The 3<sup>rd</sup> edition of IE expo Chengdu successfully closed in the Western China International Expo City on July 10. 401 exhibitors showcased a wide array of innovative solutions for reducing pollution and carbon emissions in line with the vision of carbon neutrality. It also attracted over 30,000 professional visitors. Compared to 2020, the exhibition hall space has increased by 27 % to 30,000 square meters.**

In his speech, Mr. Gao LI, Director of the Department of Climate Change under the Ministry of Ecology and Environment, emphasized: "The 3<sup>rd</sup> edition of IE expo Chengdu and China Ecological Environment Industry Summit Forum 2021 fully reflects the positive progress and achievements we have made in coordinating epidemic prevention and control and economic and social development, and is conducive to the environmental protection industry. It is of great significance when it comes to promote high-quality economic development and high-level ecological environment protection in the "14<sup>th</sup> five-year plan", the construction of Chengdu-Chongqing double-city economic circle, and to actively integrating into the domestic and international "double cycle".

IE expo Chengdu  
PR Team  
Tel. +49 89 949-21479  
ifat.press-int@messe-  
muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Germany  
messe-muenchen.de

Press Release | July 10, 2021 | 2/2

## **International Pavilion, "Chengdu-Chongqing" Pavilion and "Low-Carbon" Pavilion to stimulate endogenous power to develop a "low-carbon economy"**

In spite of the global pandemic's impact, the German Bavarian Pavilion made its debut at this year's IE expo show, with four companies represented by their Chinese branches. The feedback of Lanrui ZHENG, the Representative of West China region of State of Bavaria China Office was very positive: "The overall scale of this IE expo Chengdu is leading in the western region. Both the variety of exhibitors and the range of exhibits are very rich. We have reached the target audience from within Chengdu and outside of Chengdu, which has met our expectations. With the increase of development speed and quality of Western China, the environmental protection market is expanding, and we also hope that much more advanced technologies from abroad will be introduced to IE expo Chengdu."

"Compared to last year, the share of local exhibitors from Sichuan increased up to 20 %. That proves the sharpened profile of IE expo Chengdu in the western region", emphasizes Gang JIANG, Managing Director of Messe Muenchen Zhongmao. Also this year, IE expo Chengdu upgraded the "Chengdu Pavilion" to "Chengdu-Chongqing Pavilion" to deepen the exchange of cutting-edge technologies and cases of carbon reduction between Chengdu and Chongqing. The Chengdu-Chongqing double-city economic circle is causing a strong "attraction to West China". It has not only opened up the "inner circle" of ecological economy, but also stimulated the vitality of local industries. The exhibition also set up a "Low-Carbon Pavilion", where low-carbon environmental protection and energy saving technologies were displayed to help the country achieve the goal of carbon neutrality by 2060. Exhibiting partners were the Tsinghua Sichuan Energy Internet Research Institute, Fujian Longma, Air Products, and other related organizations.

## **Waste classification and recycling in line with the vision of carbon neutrality**

Waste classification, waste recycling and other sectors are the key to the

**Press Release** | July 10, 2021 | 3/3

national implementation of peak emission and carbon neutrality targets. The "2021 Chengdu Environmental Sanitation and Waste Classification Show Area and Forum" gathered more than 20 key exhibitors including WELLE, WanChen, Huidatong, Yingherui, Jingkeda and Kexuan to present technologies of classified recycling and resource treatment of household waste, kitchen waste, livestock and poultry waste.

### **Strong demand for pollution control bringing more professional trade visitors**

The three-day show attracted more than 30,000 trade visitors from 33 provinces, autonomous regions, and municipalities. According to rough preliminary statistics, 89 % of the professional visitors came from twelve provinces and autonomous regions in the western region. Chengdu, Chongqing and Mianyang were the top three cities in terms of audience origin, which is basically consistent with the distribution of industrial clusters in the western region. More than 35 % of the visitors were decision-makers from water service companies, environmental monitoring stations, engineering companies and key pollution enterprises.

### **China Ecological Environment Industry Summit Forum in Chengdu**

Nearly 1,000 participants were gathered to discuss "Link and Reset: New Industry Forces in Line with the Vision of Carbon Neutrality" at the "2021 China Ecological Environment Industry Summit Forum" hosted by the China Environmental Chamber of Commerce. The summit gathered many experts of high reputation, including He Kebin, academician of Chinese Academy of Engineering and professor of School of Environment, Tsinghua University, Lei Xianzhang, chief scientist of carbon neutrality of Southwest Petroleum University, and Zhang Xin, Chief Economist of the National Center for Climate Change Strategic Research and International Cooperation. Discussed topic included challenges and industrial opportunities of environmental science and technology in line with the vision of carbon neutrality, and how the environmental industry and green finance can support this vision.

Further information on IE expo Chengdu is available at <http://cd.ie-expo.com>

Next, the 7<sup>th</sup> IE expo Guangzhou will be held from September 15 to 17 at China Import and Export Complex. The IE expo team will continue to make efforts to

**Press Release** | July 10, 2021 | 4/4

make every platform effective and distinctive, give full play to the platform's value and help the development of the industry.

**IFAT worldwide**

IFAT in Munich is the leading trade fair and heads a global network of seven other trade fairs. Three of them are in China alone: IE expo China in Shanghai, IE expo Chengdu and IE expo Guangzhou. India hosts IFAT India in Mumbai and IFAT Delhi. The other two events are IFAT Africa in Johannesburg and IFAT Eurasia in Istanbul/Turkey.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

**Messe Muenchen Zhongmao Co., Ltd. (MM-ZM)**

Messe Muenchen Zhongmao Co., Ltd., a joint venture of Messe München and Shanghai ZM International Exhibition Co. Ltd., is founded as a professional company organizing large-scale international exhibitions. As the organizer of the IE expo shows, Messe Muenchen Zhongmao Co., Ltd. has good professional experience and customer resources and also integrates resources of buyers, associations and media to build a business-to-business platform for environmental industry.