

Munich, October 14, 2021

Press Release

Confirmation of the level last seen in 2018 despite the coronavirus crisis INTERFORST 2022 on its best path

A good nine months before its opening, INTERFORST, which will take place from July 17 to 20, 2022 on the exhibition grounds in Munich, is drawing a very positive interim conclusion. The upcoming edition of the leading international trade fair for forestry and forestry technology is therefore able to maintain the record level of 2018 with scientific events and practical special shows despite the pandemic-related imponderables.

Petra Westphal, Exhibition Director at INTERFORST, is pleased that, “we are fully on course with the figures and planning. As of now, there are even signs of a slight growth in internationalization. Under the current conditions even this can’t be taken for granted and proves that the industry will continue to need and use trade fairs as a platform in future.”

INTERFORST 2022 will occupy around 80,000 square meters – 11,000 square meters of hall space in B6 and 69,000 square meters of outdoor space. In total, around 450 exhibitors and more than 50,000 visitors are expected. “At the last INTERFORST,” explains Westphal, “36 percent of the exhibitors came from other countries. Our goal is to increase this share to 40 percent.” The choice of INTERFORST’s focus country, Czech Republic, will also contribute to this: “We see a lot of potential in the Southeast European market, especially when it comes to visitors,” explains Westphal. “The Czech Republic will therefore be taken into account in all the framework program items. One of two matchmaking workshops that we are organizing together with the German Agricultural Society (DLG) sets its focus on Southeast Europe.”

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Another firm component of INTERFORST are the scientific as well as practical events and special shows. For 2022, the topics of “Forest Conversion / Climate Change,” “Forest Maintenance and Utilization Lines,” and “Forest Technology and Digitalization” are the center of attention in the congress and forum area.

In addition, there will once again be the INTERFORST special show in Hall B6 and in the outdoor areas, organized by the Kuratorium für Waldarbeit und Forsttechnik (KWF), the Erzeugergemeinschaft für Qualitätsforstpflanzen (EZG), the Deutsche Gesetzliche Unfallversicherung (DGUV) and the Sozialversicherung für Landwirtschaft, Forsten und Gartenbau (SVLFG). The special show, which is about presenting future trends, will be supplemented for the first time by the DLG Forest Practice Arena in the outdoor area.

Meanwhile, the green couch has been placed in B6, which will be used by the Bavarian Ministry of Food, Agriculture and Forestry and proHolz Bayern, as a meeting point for business, science and politics for lectures and discussions.

Because of the numerous postponed trade fairs in 2022, the dates for INTERFORST have been changed slightly for one time only. This time, the trade fair will start on a Sunday, as Westphal explains: “On this day, our supporting program is completely oriented toward small and medium-sized private forest owners. In addressing this clientele, we are supported in particular by the AGDW-Die Waldeigenthaber, its regional associations and the Austrian Forest Association.”

More information about INTERFORST is available at

<https://www.interforst.com/de/>

About INTERFORST

Every four years, INTERFORST, as one of the leading international trade fairs for forestry and forest technology, presents the entire logistics chain from afforestation and timber harvesting to the sawmill. Another focus is on the energetic use of wood. A comprehensive supporting program with a congress and various forums and special shows brings together science, politics and practice.

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Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.