



Munich, February 1, 2022

Press Release

analytica 2022: Shaping the laboratory of the future together

Claudia Grzelke
PR Manager
Phone +49 89 949-21498
claudia.grzelke@
messe-muenchen.de

- **World's leading trade fair is a meeting place for the international laboratory sector**
- **Supporting program focuses on the practical transfer of knowledge**
- **Digitalization in laboratories remains a key topic**

From June 21-24, 2022, the international laboratory sector will once again meet in person at analytica, its biggest industry platform, in Munich. The world's leading trade fair for laboratory technology, analysis and biotechnology will focus in particular on the ongoing digitalization of laboratories. The analytica conference and a full supporting program focusing on the practical transfer of knowledge will take place alongside the exhibition.

Because analysis, biotechnology and laboratory technology play an important role in combating the pandemic, the sector still offers considerable potential. The industry association SPECTARIS expects the turnover of German companies alone to have increased by up to ten percent in 2021. After analytica 2020 took place successfully as a virtual event, analytica 2022 will once again fill five halls at the Munich trade fair site. "Finally, the exhibitors will be able to discuss innovations and products in person and they're already looking ahead to the summer with confidence," says Dr. Reinhard Pfeiffer, Deputy CEO of Messe München. "For them, analytica is the most important sector meeting. It covers all aspects of laboratories in research and industry and does so more comprehensively and in a more in-depth manner than any other trade fair."

Armin Wittmann, analytica Exhibition Director, adds: "With analytica, we offer the sector a platform for working together on the laboratory of the future. Processes

Messe München GmbH
Messegelände
D-81823 Munich (München)
Germany
messe-muenchen.de





Press Release | February 1, 2022 | 2/3

in laboratories are becoming increasingly digitalized, and more and more devices need to be interconnected in order to make laboratory processes more efficient. At the trade fair, we bring together the necessary know-how and allow researchers, companies and users to share ideas. This enables them to work together to further develop analytical and laboratory systems for Laboratory 4.0.”

A place for market leaders to meet

Already at the beginning of the year, all national and international market leaders from the sector have confirmed that they would be taking part. They include Thermo Fisher Scientific, Beckman Coulter, Mettler Toledo, WALDNER Laboreinrichtungen, eppendorf, Olympus Deutschland, Shimadzu Deutschland, LAUDA DR. R. WOBSE and many more. The trade fair has noticed particularly high growth in the number of exhibitors active in COVID analysis and research. Siegbert Holtermüller, Chairman of the analytica Exhibitor Committee and Head of Sales Europe Life Science at Olympus, sums up the mood among the exhibitors: “The sector is looking forward to analytica 2022. Finally, we’ll be able to meet visitors and present our innovations in person again.”

analytica conference and supporting program to focus on transfer of knowledge

The exhibition area will be complemented by the analytica conference and a full supporting program focusing on the practical transfer of knowledge and discussions between users and scientists. The renowned analytica conference has brought research and industry together for many years. For three days, international scientists and specialists will give informative talks looking at current research findings, innovative methods, their techniques and areas of use. Various forums as part of the supporting program will look at day-to-day work in laboratories: experts will present solutions for digitalization in laboratories, innovative products in the areas of life sciences, biotechnology and diagnostics and best practice tips for making laboratory processes more efficient. The Finance Day will offer information about financing for start-ups as well as small and medium-sized companies.

Press Release | February 1, 2022 | 3/3

For the first time ever, analytica 2022 will take place at the same time as automatica, the leading trade fair for intelligent automation and robotics, and ceramitec, the international meeting place for the ceramics industry. As a result, the exhibitors will benefit from synergy effects. For example, the ceramics industry requires analytical devices to research new materials, while intelligent solutions from the field of automation are needed for ongoing digitalization in laboratories. All exhibitor and visitor tickets for analytica allow entry to the two other trade fairs taking place at the same time.

Further information: analytica.de/en

About analytica

analytica is the world's leading trade fair for the laboratory technology, analysis and biotechnology industries and their users in research and business. The trade fair will be complemented by the analytica conference, where the international scientific elite meet for discussion of current topics in chemistry, biochemistry and laboratory medicine. At the analytica 2018, there were 35,626 visitors and 1,168 exhibitors. Since 1968, analytica has been held biannually in Munich. Date of the next event: June 21–24, 2022.

analytica.de/en.

analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo and analytica Vietnam.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.