

Vision China (Beijing) 2023 closes successfully

On May 18, China Machine Vision for Intelligent Manufacturing Innovation and Development Conference & Vision China (Beijing), sponsored by Machine Vision Industry Union (CMVU) and organised by Messe München Shanghai Co., Ltd., came to a successful conclusion at Beijing International Convention Center!

With the theme of "Machine Vision Technology leads Intelligent Manufacturing Industry to High-quality Development", the conference focused on such hot topics as "3D Vision, Robotics, Artificial Intelligence, AI Big Model, Deep Learning, Precision Imaging, Vision Applications, Intelligent Equipment, Smart Logistics, Smart Factory", which totally had 30 plus presentations, including two sub-forums on "3D Intelligence and Precision Imaging" and "AI Vision Sensing + Smart Logistics & Smart Factory". Companies, such as Jingdong Logistics, ABB and Keyence, were invited to share their views, and more than 60 machine vision brands presented their products, technologies and solutions on site.

As per the sponsor's preliminary statistics, 3951 professional visitors visited this exhibition. Compared to the last Vision China (Beijing), an increase of more than 30% came, which further accelerated the whole industry chain of machine vision to help provide new ideas and directions for smart manufacturing innovation.

Machine Vision + AI Leading the Future Roundtable

A roundtable on the theme of "Machine Vision + AI Leading the Future" was held at the same time. Industry experts and investment institutions were invited to discuss the current situation, bottlenecks and expectations for the future of AI and AI industrial quality inspection represented by deep learning, and to discuss in depth how machine vision and AI technology will collide and what inspiration and help AI big models will bring to industrial quality inspection.

Companies are present together, each leading the way

Mainstream brands, suppliers and application terminal exhibitors from home and abroad, such as Baumer, SSZN, Luster, Wayzim, DAHENG IMAGING, BOPIXEL, ADLINK, 4D-Vision, MindVision, Elite Optoelectronics, LightE-Technology, DEHONG VISUAL, Weilang, Mega Phase, Hongke, HIKROBOT, NORCO, HuaRay, Zhaolong Interconnect, LMI, i-tek, Vecow, Visentech, Do3think, etc., gathered in this year's Vision China (Beijing) conference, which gave visitors a more comprehensive and in-depth view of Vision and its application areas, such as electronics, lithium, photovoltaics, semiconductors, metals, food, lasers and medical, linking the supply side and the application side, and provided an immersive experience of the convenience of one-stop sourcing and learning.

Exhibitor Comments

“Whether in Shenzhen, Beijing, or Shanghai, Vision China is always impressive and I believe it is a very professional exhibition in the machine vision industry in China. We have always been satisfied with the number of customers and the knowledge we gained through peer communication. The Conference is also very good in terms of the visitor quantity and quality. All our promotional brochure and business cards were send out in a very short time. So we think it is a very important exhibition for us, and we will continue to exhibit in Vision China(Shanghai) and Vision China(Shenzhen). Today, I met many peers and customers, and they have given very positive feedback. Probably we will have further contact and find some opportunities. And all these are gained through the exhibition.”

**Huiyuan Duan, Director of Intelligent Sensor Business Unit,
Hongke Technology Co., Ltd**

“I have personally participated in many sessions of the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference and Vision China exhibitions. This conference is particularly successful as after three years of inactivity, we have a lot to catch up. So people are flocking into the exhibition halls to find out about new technologies and products. Therefore, I believe that the visitor number and quality are both very high this year. We have also met many peers and had the opportunity to showcase our strength, which is very important for us.”

**Lanxin Du, Product Manager
Shenzhen Sniec Technology Co., Ltd**

“Firstly, we would like to thank the organizers for this wonderful opportunity. With the development of our industry, we need such a high-quality exhibition platform to bring everyone together, so we can pool our ideas and interact with each other to find inspirations. The importance of this conference to our industry is beyond a shadow of doubt. Today, we have met many potential customers, and the quality of the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference has always been very good. Because Beijing has many research institutes, the quality of the visitors is also very high.”

**Guozhi Liu, Sales Manager
Shenzhen Mindvision technology Co., Ltd**

“It was very rewarding to participate in the conference. The traffic was quite high. Nearly all the customers in northern China, including Liaoning and Shandong, have come to the conference. I think it is very meaningful and excellently organized. This year, many customers, for example Siemens, came to our booth to learn about our products and discussed possible cooperation. I find that all our visitors are of high quality. We will participate in Vision China(Shanghai) in July with a larger booth and more products, technologies and applications.”

**Dexing Wu, Chairman
Siwei Vision Technology(Guangdong) Co., Ltd**

“I think Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development

Conference is very professional and focused. And the exhibition results have been very good. Our booth was busy with visitors. In the halls, we can have more in-depth communication with our peers and customers, and we can learn the industry trends and customer needs better. To talk face to face at the conference is definitely more effective than online exhibitions. We have almost attended every session of the show and we have been rewarded every time. Our lecture attracted an endless stream of visitors. We have received a lot of people, and many are potential customers. We will definitely participate in Vision China(Shanghai) in July and Vision China (Shenzhen) in October this year.”

**Tianhai Yang, Business Expansion
Zhejiang Zhaolong Interconnect Technology Co., Ltd**

Visitor Comments

“We are from the China Ordnance Industry Navigation and Control Technology Research Institute, which specializes in machine vision technology such as visual SLAM and object recognition. This is our first participation in the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference and the experience is good. We are interested in some cameras and related cables. Many of the exhibits are impressive and suitable for our needs. We will consider participating in the next edition.”

China Ordnance Industry Navigation and Control Technology Research Institute

“It is my first participation in the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference. In my research field, machine vision is mainly used for object detection and intelligent processing of sensor signals. From my visit today, I have found that the conference is more industry-oriented and less research-oriented, but I will still consider participating next year.”

Beijing University of Information Technology

“I am from Beckhoff Automation Equipment Trading Co., Ltd. The machine vision products that we usually use are industrial cameras and their intelligent applications in industrial production. This is my first participation in the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference. My experience was good, and I am impressed by the organizer's reception and assistance. The exhibition was bustling with people. I am mainly interested in industrial cameras and lenses, as well as cutting-edge visual technology trends. If the exhibition will be held in Beijing again, I will certainly participate in.”

Beckhoff Automation Equipment Trading Co., Ltd.

“This is the first time we organized a group to participate in the Beijing Machine Vision Power Intelligent Manufacturing Innovation & Development Conference. Zhihe specializes in the design and production of automation equipment, intelligent equipment, automation lines, and non-standard equipment. I am very interested in the sensors and industrial cameras exhibited at the show and I will participate again in its future sessions.”

Zhihe (Tangshan) Intelligent Equipment Co., Ltd

We will also abound in love to bring the best platform and the best audience to the industry!

See you next year!