



2023年7月11-13日, 国家会展中心(上海) **5.1H**

July.11-13, 2023, National Exhibition and Convention Center (Shanghai)

www.visionchinashow.net vision@mm-sh.com

同期举办

In concurrently with

慕尼黑上海光博会
LASER | PHOTONICS CHINA

electronica China
慕尼黑上海电子展

analytica China
慕尼黑上海分析生化展

labtech China Congress
上海国际实验室仪器与管理大会

Shanghai, July 13, 2023

Closing press release

A Successful Conclusion | A feast of AI + Machine Vision, along with the continuous expansion of application scenarios. See you next year in Shanghai!

- More than 300 exhibitors
- 94,648 buyers
- 26,000 square meters of exhibition area

From July 11 to 13, 2023, the China (Shanghai) Machine Vision Exhibition and Machine Vision Technology & Application Conference took place at the National Exhibition and Convention Center (Shanghai). The event was hosted by the Machine Vision Industry Union (CMVU) and undertaken by Messe Muenchen Shanghai Co., Ltd. The purpose of the event was to promote machine vision technology and its application integration while enabling industrial automation. During the three days, the event attracted the participation of more than 300 high-tech enterprises from both domestic and foreign markets.

The China (Shanghai) Machine Vision Exhibition and LASER World of PHOTONICS CHINA attracted more than 94,648 buyers. These numbers show a faster-than-anticipated growth rate.

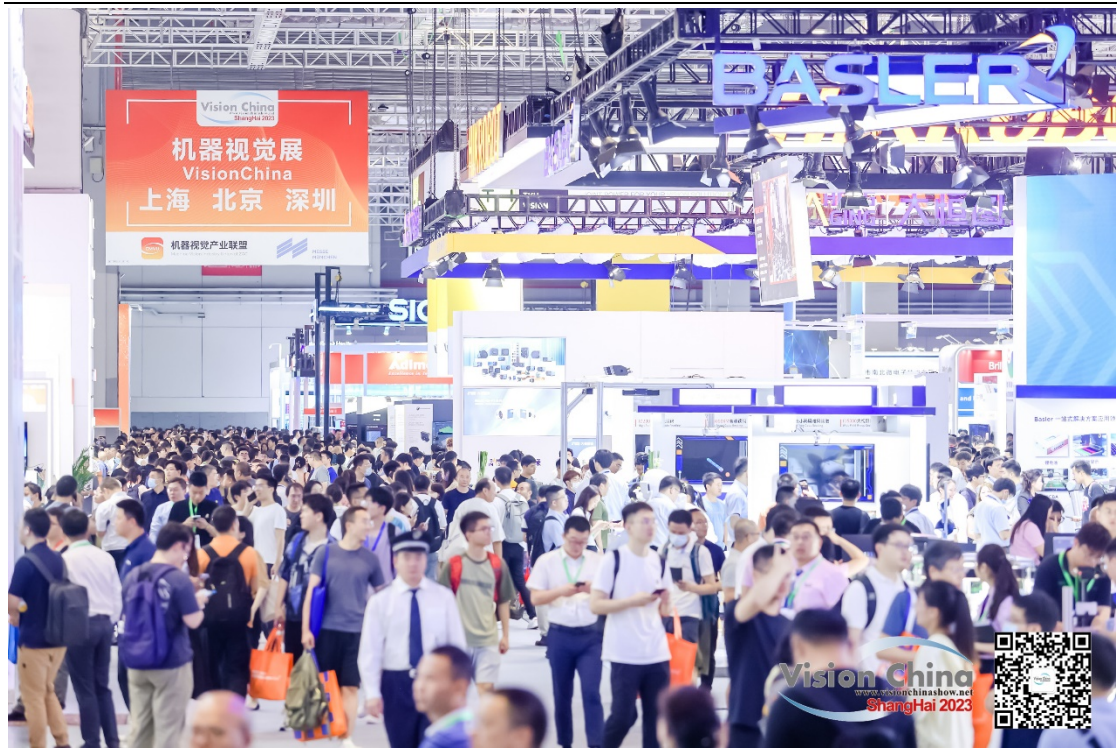
Growing Through Nineteen Years Striving to Build an Industry-Wide Exchange Platform

Since its inception 19 years ago in 2004, VisionChina has honed its expertise and emerged as a prominent platform for global machine vision enterprises to showcase their achievements and a pivotal hub for extensive exchanges and collaborations between the Chinese and foreign machine vision industries, serving as a catalyst for industrial development and advancement of commerce and trade. Given the current national development strategies, we can anticipate a favorable landscape for the industry where opportunities outweigh challenges. As the economy gradually recovers and the state formulates the 14th Five-Year Plan along with long-term development goals, a promising blueprint for economic and social advancement emerges. The machine vision industry, playing a crucial role in intelligent manufacturing, is poised for a prosperous future. The exhibition aims to promote international and cross-domain cooperation and exchanges, delving deep into the exploration and presentation of both domestic and international machine vision technologies and their application solutions, as well as trending topics.



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As the economy recovers, the Chinese machine vision industry has also become unpredictable. It is this unpredictability that enables us to appreciate every opportunity in the industry's growth. Mr. Jin Pan, C



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chairman of the Machine Vision Industry Union (CMVU)—the organizer, states, "The future has already arrived. And only by adapting to and seizing this trend, taking precautions and proactively embracing challenges can we secure a foothold in an uncertain environment. CMVU will always stand together with you. Let's work together closely for a promising future in the machine vision industry!"

"The highly anticipated China (Shanghai) Machine Vision Exhibition takes place after a two-year wait, carrying the hopes and aspirations of both exhibitors and the industry as a whole. I am pleased to witness the exhibition's successful establishment as a platform for showcasing the remarkable advancements in innovation achieved in recent years. It allows exhibitors to proudly present their product technologies. This will drive significant changes and ongoing progress in artificial intelligence and industrial automation," said Wangbin Lu, Chief Operating Officer (Greater China) of Messe Muenchen Shanghai, when talking about how exhibition companies can facilitate the industrial development in 2023 marked by full recovery.

Intense Competition Among Chinese and International Enterprises: Exciting New Product Releases

Promote the Development of Artificial Intelligence and Automation

Industrial machine vision is integral to the transformation and advancement of the artificial intelligence and manufacturing industries. Thanks to relentless research and innovation of numerous enterprises, it has gained widespread recognition and application, fostering a new vision for intelligent manufacturing. The VisionChina Shanghai 2023 has brought together numerous well-known domestic and foreign brands, including Hefei i-tek Opto-Electronics, Shanghai Jiali Automation, HQ-Vision, Dongguan CST Automation, Shenzhen Sincevision, 4D Vision Technology (Guangdong), Aqrose Technology, Shanghai Vision-Light Tech, Vieworks, MORITEX, Cognex, Teledyn, and AHK Greater China, VDMA German Machinery and Equipment Manufacturing Association and other exhibition groups. Their innovative technologies have continued to boost the industry's development while the rapidly-growing intelligent manufacturing sector in China has been creating opportunities for and benefiting these brands.

It is exciting to see the debut of more than **100 new products and solutions** from exhibiting enterprises, including intelligent cameras, image processing systems, machine vision integration, boards and cards, industrial lenses, and other machine vision-related main and auxiliary components. This signifies the thriving development of machine vision in our country.

Exhibitors' Comments



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Zhihong Chen, General Manager, LMI Technologies

This is the first Vision China Shanghai since the comprehensive opening up. In terms of the quantity and quality of the audience, there has been a significant improvement and leap. I hope that in future exhibitions, we can not only see Chinese audiences, but also meet more international customers and suppliers, making Vision China Shanghai not only influential in Asia, but also in the world. At the same time, our Chinese enterprises can also have more opportunities to expand overseas markets, becoming increasingly international.

Deshan Duan, Deputy General Manager, China Daheng Group, Inc. Beijing Image Vision Technology Branch

Founded at an earlier time, our company is one of the first machine vision companies in China. Therefore, we have been participating in Vision China Beijing, Shanghai, and Shenzhen since its inception. I feel that we have accompanied the growth of Vision China and witnessed the gradual growth of the China Machine Vision Exhibition series. This exhibition has a considerable scale and overall effect, with strong professionalism. Machine vision belongs to a segment, and participating in the exhibition can give us a very intuitive understanding of new products, new technologies, and market trends in machine vision.

Songchen Fu , General Manager, Hangzhou Hikrobot Technology Co., Ltd. Shanghai Branch

We are pleased that this is our seventh time participating in this exhibition. We believe that Vision China Shanghai 2023 is highly professional. During this exhibition, I noticed the participation of renowned domestic and international machine vision manufacturers. Being present at the venue, I also saw the presence of numerous professional visitors who came to discuss with us. Therefore, we will take this opportunity to establish in-depth exchanges and links with professional participating visitors, enabling us to gain a clear understanding of the industry's front-end development and help us think about which direction we should head in and what trends everyone is focusing on. These are immensely beneficial for us.

Junhua Huang, General Manager, Allied Vision

Since our establishment in China in 2012, we have been participating in Vision China Beijing, Shanghai, and Shenzhen. We highly recognize this platform and believe it can bring us brand effect. At the same time, we also believe that on this platform, we can have new opportunities to directly communicate with customers. We hope that Vision China Shanghai will attract more international customers in the future to find suitable products and technologies at the exhibition.

Pengfei Li, Deputy General Manager, Intelligent Vision Device Product Department of LUSTER LightTech Co., Ltd.

We have been participating in Vision China Shanghai continuously for more than a decade since the first Vision China Shanghai. At the same time, we have witnessed the growth of the Machine Vision



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Exhibition series, from the singularity of product lines and customer groups to the current diversity and comprehensiveness. We have also seen the rapid development of the entire industrial intelligence field. I can clearly feel that the scale, customer quality, and product richness of each exhibition are all increasing step by step. This exhibition has attracted many players from emerging industries, and I feel that the exhibition has attracted many new enterprises from emerging fields.

Xuerui Wang, Deputy Marketing Director, Basler Vision Technology (Beijing) Co., Ltd.

Since the first Vision China Shanghai, we have been the most loyal supporter of it. We actively participate in Vision China Beijing, Shanghai, and Shenzhen every year. At the same time, we believe that Vision China Shanghai is one of the best exhibition platforms in China. It has gradually evolved from a simple exhibition form into a social network for the visual industry, which can not only provide us with customer project information but also the technology trend of the industry and give us an opportunity to exchange ideas on our respective developments among peers. That's why we have been insisting on displaying our own product solutions at Vision China Shanghai.

Dong You, Marketing Director, Zhejiang HuaRay Technology Co., Ltd.

Since its establishment in 2016, the company has participated in Vision China Shanghai every year. We believe that Vision China Shanghai is a great exhibition platform in the global machine vision field, so our company attaches great importance to it. At today's exhibition, I basically met all the customers I know in this industry. This also reflects the leading effect. Every customer wants to attend the exhibition to know new products, new technologies, and new solutions.

**"Vision and AI: Empowering the Intelligent Upgrading of the Manufacturing Industry"
Industry Experts Convene for Topical Discussions**

During July 11-12, the Machine Vision Technology & Application Conference will be held concurrently with the exhibition. Compared with previous sessions, this session encompassed new hot topics, such as non-visible light imaging technology and applications, industrial artificial intelligence (AI) technology and practical applications, and 3D line laser and industrial inspection. The seminar invited over 20 experts and executives, providing comprehensive coverage of R&D achievements and progress in industrial AI, visual inspection, 3D vision, and other technologies. After the speeches, the visitors actively asked questions and enthusiastically discussed the expertise and technical challenges involved in the applications. The concurrent conference attracted a total of xxxxx professional visitors, with all seats occupied.



Audience comments



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Junze Wang, Product Manager, ATRenew Inc.

This is our debut at VisionChina(Shanghai)2023. We mainly specialize in 2D-based visual defect detection and 3D-based visual grasping. It is a nice participation. As we focus on quality inspection of appearance defects in the 3C industry, we were deeply impressed by many exhibits. We will sign up for the next session to stay updated with industry trends in real time, which is beneficial to our work.

Wei Yang, Bosch Automotive Products (Suzhou) Co., Ltd.

This is my fourth visit to VisionChina(Shanghai)2023 with my team. Our company mainly provides visual inspection solutions. This year, there are numerous exhibits featuring inspections and AI detection machines specifically for the lithium battery industry at the exhibition. We look forward to witnessing more cutting-edge inspection products in the future.

Tianqi Zhang, Postgraduate, Nanjing Institute of Technology

We are from the Nanjing Institute of Technology, focusing on intelligent object detection and visual measurement. This is our first participation and we are quite pleased with the overall experience. If given the opportunity, we would definitely participate in the next session.

Youan Zhang, Senior Software Engineer, Sony Semiconductor Solutions (Shanghai) Limited

We are from Sony Semiconductor Solutions. Our company specializes in the research, development, and sales of intelligent cameras, industrial inference detection solutions, and related technologies. This is our first time participating in VisionChina(Shanghai)2023. We mainly explored industrial inspection products. While there are numerous offerings in this domain, we have noticed a relative scarcity of solutions specifically tailored for smart cities, intelligent transportation, and smart homes, which imposes some limitations. We will participate in the next session and we hope to see a greater variety of visual applications from more different industries.

Liqiang Zhu, IT, Continental Automotive Systems (Shanghai) Co., Ltd.

Our company is committed to product quality inspection. This is our first presence at VisionChina(Shanghai)2023. It is a nice experience, and we have been particularly impressed by the 360-degree appearance inspection product. It aligns with our current business requirements. We will continue to participate in the show.

Conclusion

The successful organization of VisionChina Shanghai 2023 owed its accomplishment to the support and presence of numerous exhibitors and professional visitors. The exhibition is developing along with China's machine vision sector and companies. It is our hope that, amidst ongoing technological



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innovation, industrial automation in our country will undergo a profound transformation and experience substantial growth.

Next Station

VisionChina Shenzhen will be hosted at Shenzhen World Exhibition & Convention Center (Baoan) between October 30 and November 1. Please scan the QR code for registration and reservation.

For more information, please visit http://www.visionchinashow.net/txw_sh/