

Shenzhen, November 1, 2023
Final Report

Staying True to Its Original Intention and Forging Ahead: productronica South China 2023 Came to a Successful Conclusion!

On November 1, 2023, productronica South China 2023, a member exhibition of the LEAP Expo, came to a successful end. This three-day event, along with electronica South China, LASER World of PHOTONICS SOUTH CHINA, and concurrent exhibition: VisionChina (ShenZhen), attracted a significant number of **944** exhibitors who showcased innovative solutions in electronic manufacturing to more than **35,000 visitors** on a total exhibition space of **90,000** square meters. The collaborative effort promoted integration and advancement in the field of intelligent manufacturing.

叶青 Queenie Ye
Tel. +86 21 2020 5694
Fax +86 21 2020 5677
queenie.ye@mm-sh.com

Mr. Stephen Lu, the Chief Operating Officer of Messe Muenchen Shanghai Co., Ltd., expressed, “the prevailing themes of current developments are key digital technologies such as artificial intelligence, advanced manufacturing, and 5G. I am satisfied upon seeing that productronica South China presented the latest technologies in the intelligent manufacturing and electronics innovation industry chain in a comprehensive manner, and continued to forge ahead in the challenging South China market that is characterized by both opportunities and challenges. I want to extend my gratitude to all visitors, exhibitors, partners, and media for their trust and support. The successful holding of the exhibition portends a thriving future for China's electronic intelligent manufacturing industry. We will continue to provide a valuable industry information platform and a multi-form communication platform that connects enterprises upstream and downstream. We also hope that more exhibitors would join in the promotion of the iteration and upgrading of intelligent manufacturing.”

Accelerate the pace of digitalization and address the transformation and development of intelligent manufacturing

The electronic intelligent manufacturing industry in China has experienced significant growth, and China has emerged as a prominent "intelligent manufacturing center." At productronica South China 2023, exhibitors such as TE Connectivity, Eagleyes Vision Technology, Wingud Intelligent Technology, SBT Ultrasonic, Silande High Technology, Scheugenpflug, CGXi Intelligent, Jodell Robotics, Shenhua, Skylark Qunke Intelligent Technology, Zhuomao, Beidi Synchronous Belt, Tianxing Measurement, and others showcased their innovative exhibits and intelligent manufacturing solutions. By adopting a scenario-based approach, these exhibitors provided the electronics manufacturing industry in China with various technical solutions, enhancing production efficiency and propelling high-quality industrial manufacturing.

Messe Muenchen Shanghai
Co., Ltd.
11F, Tower 1, LJZ Financial
Holdings Plaza,
1788-1800 Century Avenue,
Pudong New Area,
Shanghai

Jianuo He, Sales Manager (East China) of TE Connectivity thought: “As the electronics manufacturing industry continues to grow rapidly, the scale and influence of the productronica South China are also expanding. The exhibition has attracted an increasingly larger number of enterprises, reinforcing our hope for continued high-quality

Tel.: +86 21 2020-5500
www.mm-sh.com

Shenzhen, November 1, 2023
Final Report

communication opportunities within industry. It is anticipated that more customers will join the exhibition, fostering cooperation, develop innovation to empower the local automobile market.”

Guoyou Liu, Deputy General Manager of Marketing (South China) of CGXi Intelligent Manufacturing (Wuxi) Co., Ltd. told us: “We would like to express our warm congratulations on the successful opening of productronica South China 2023. This exhibition not only showcases the latest technological advancements and products in the field of electronics manufacturing equipment but also serves as a vital communication platform for the global electronics manufacturing industry. We have seen impressive innovations, such as automated production lines, intelligent storage systems, and new welding equipment. These technologies enhance manufacturing efficiency, quality, and sustainability. Furthermore, we appreciate the exhibition's emphasis on intelligent manufacturing and digital transformation trends. As key players in smart manufacturing and digital transformation, we understand the impact and opportunities that such trends bring to the electronics manufacturing industry. We firmly believe that continuous technological innovation and upgrades are necessary to stay competitive in the market.”

MiniLEDs and semiconductor packaging: innovative technology in the post-Moore era

With the demand for higher integration level in areas such as 5G, Internet of Things, artificial intelligence, and high-performance computing, the advanced packaging market is growing a lot faster than the traditional packaging market. In partnership with the ShenZhen Semiconductor Association, productronica South China presented miniLED packaging line together with equipment manufacturers including Desen, Sinic-Tek, Xinyichang, Mengtuo, JT Automation, Zhimao, Jingpin, AET Displays, and more. Additionally, in the Packaging and Manufacturing Area, enterprises such as Fozhixin, Huaxin Intelligent, Micronano Technology, Honhor Semiconductor, Shengyi Technology, and Guanghua Sci-Tech showcased their packaging and manufacturing capabilities that contribute to the resource alignment along the supply chain, as well as the integration of the electronics and semiconductor industries.

Technical forums addressed hot topics, and high-quality discussions led to new ideas

During the three-day exhibition, its support technical forums also captured the attention of exhibitors and visitors alike by the high-quality lectures and efficient organization. Addressing hot topics within popular application fields, the support forums such as new energy vehicle wiring harness and connection technology Forum, IGBT packaging technology and application forum of Component packaging Forum, 2023 advanced electronic dispensing and adhesive technology Forum, energy storage, new energy vehicles, and intelligent manufacturing technology innovation conference, provided a

Shenzhen, November 1, 2023
Final Report

gathering venue for industry professionals to exchange ideas and contribute to the future of intelligent electronic manufacturing.

Visitor groups brought infinite business opportunities

The exhibition attracted visiting groups from major application fields including automotive electronics, consumer electronics, industrial electronics, communication electronics, new energy, and wiring harnesses. These groups, including BYD Automobile, Vtech, Foxconn, Growatt, Desay SV, Shaoguan Marunix, Shenzhen Honor, Vivo, Flex and ZTE, had the opportunity to experience a streamlined procurement process at the show.

This successful conclusion of the productronica South China 2023 marks our commitment to continuously pursue progress in electronic intelligent manufacturing. We are grateful to all partners, exhibitors, industry experts, visitors, and media. Looking ahead, we anticipate a more fruitful meeting next year.

Media Contact

Messe Muenchen Shanghai Co., Ltd.

Queenie Ye

Tel: +86-21-20205694

Email: queenie.ye@mm-sh.com

www.p-southchina.com

productronica worldwide

In addition to productronica, Messe München organizes productronica China, productronica South China and productronica India. The network of electronics trade fairs also includes electronica in Munich, electronica China, electronica South China, electronica India, SmartCards Expo, electronicAsia and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.