



2023年10月30日-11月1日, 深圳国际会展中心 (宝安新馆) 7号馆
Oct.30 – Nov.1, 2023
Shenzhen World Exhibition & Convention Center (Bao'an New Hall) Hall 7
www.visionchinashow.net

Shanghai, November 1, 2023

Closing Press Release

Title: VisionChina (Shenzhen) wrapped up with the aim to respond to the application trend of machine vision while placing emphasis on the advancement of intelligent manufacturing.

On November 1, 2023, VisionChina(Shenzhen) took place successfully at the Shenzhen World Exhibition & Convention Center (Bao'an New Hall). The event was hosted by the Machine Vision Industry Union (CMVU) and organized by Messe Muenchen Shanghai Co., Ltd. VisionChina (Shenzhen) is an annual high-end industry exhibition that focuses on the needs of international manufacturers and promotes the integration of machine vision technology and its practical applications, particularly in industrial automation. The event serves as a platform that gathers renowned machine vision manufacturers, experts, scholars, and consumers domestically and internationally. It showcases a diverse range of high-quality products and innovative technologies in the machine vision industry with a global perspective. Thus, the event has gained high praise from exhibitors and visitors alike.

Fruitful Outcomes

The three-day event brought together over 180 high-tech domestic and international enterprises. The exhibitions total 20,000 square meters. We extend our gratitude to over 35,000 visitors who traveled great distances to attend this event as scheduled.

Mr. Pan Jin, Chairman of CMVU, emphasized that China's economy is currently at a vital stage, presenting the trend of high-quality development. Emerging technologies such as AI and machine vision play an increasingly vital role in driving the manufacturing industry toward excellence. Despite remarkable economic growth, China has faced competition and challenges in the global market in recent years. Therefore, it is essential to foster collaboration and prioritize independent innovation to maintain our competency worldwide. CMVU will continue to unite member enterprises, explore new development channels, and make a greater presence in markets. Upholding the principles of independent innovation and respect for intellectual property rights, we focus on technological advancements and products for industrial development to promote fair competition. We enhance cooperation and communication to contribute to a more harmonious business environment and bolster market competency. Together, we can forge a prosperous future for the machine vision industry.

Mr. Lu Wangbin, Chief Operating Officer of Messe Muenchen Shanghai Co., Ltd., said, " I am delighted to witness the successful establishment of a platform for enterprises within the industry to demonstrate their latest innovative achievements at the event. Throughout the preparation process this year, there has been an obvious sense of optimism from both domestic and international enterprises or brands regarding the Chinese market. The exhibitors have presented their exceptional products and technologies, contributing to the rapid transformation and long-term progress of China's manufacturing industry."

The intelligent manufacturing equipment industry in China holds big market potential for structural transformation and technological advancements, providing the machine vision industry with great benefits. The 13th Five-Year Plan period focused on deepening industrial restructuring, promoting scientific and technological innovation, and fostering intelligent manufacturing within the manufacturing industry. VisionChina (Shenzhen) provides a professional exhibition platform that concentrates on the shift from technology-driven to innovation-driven approaches. It assists in transforming and upgrading industrial structures and further enhancing intelligence within the manufacturing industry. The event successfully gathered numerous renowned brands, both domestic and international, such as LMI Technologies, Aqrose Technology, Mega Phase, Shanghai Jiali, MindVision Technology, HQVISION, Hypersen Technologies, Theseus, COOLENS, Lishuai Film & Television Equipment, Weihai Hualing Opto-Electronics, K-WELL Photoelectric, INSNEX, Next Vision Tech, and Guangzhou Optex Industrial Automation Control Equipment. These companies showcased innovative technologies that are being deeply integrated into various application fields and enhanced in the detection processes in production. Many enterprises achieved successful application cases and possessed extensive experience. The enthusiastic interaction between the visitors, consumers, and exhibitors was witnessed on-site. Their interaction contains great business opportunities and demonstrates the vitality of the machine vision industry.

The event showcased the debut of **over 50 new products and solutions** from exhibitors, encompassing a wide range of machine vision-related components. Intelligent cameras, image processing systems, machine vision integration, boards and cards, industrial lenses, and other essential main and auxiliary components were on display. The extensive exhibition of these new products demonstrates that China's machine vision manufacturers are embracing an open attitude and adapting to the new ecosystem. They are committed to developing hard technologies to empower the growth of intelligent manufacturing. The future of machine vision is witnessing a promising outlook for the industry.

Exploring Strengths of Intelligent Detection in Exhibition Areas of Intelligent Vision Solutions

To accelerate the transformation and upgrading of intelligent manufacturing, the sponsor of the event specially established two dedicated areas within the exhibition, namely the Intelligent Visual Equipment Exhibition Area and the Intelligent Visual Components Exhibition Area. These areas, focusing on the innovative progress of key technologies, aimed to showcase the strengths of machine vision in detection, identification, and positioning and support exhibitors to present a diverse range of products. These areas brought together professional suppliers of customizable vision systems, intelligent vision equipment, and machine vision components. The collaboration aimed to empower industrial detection with intelligent vision equipment and deliver an immersive machine vision experience to visitors.

Exhibitors' Comments

Pengfei Li, Deputy General Manager of Intelligent Vision Device Product Department of LUSTER LightTech Co., Ltd.

Pengfei Li's comment: Since the inaugural edition of VisionChina(Shenzhen), We has actively engaged in every session. My biggest impression from this year's event is the high level of professionalism among the customers who visited our booth, as well as their increasing depth of understanding of technology. These changes are clearly visible. Therefore, the preparations for our participation in the exhibition have demanded a higher commitment than ever before, as we must develop solutions that directly tackle the challenges our customers face. I believe this year's exhibition has made a remarkable outcome.

Xuerui Wang, Deputy Marketing Director of Basler Vision Technology (Beijing) Co., Ltd.

Xuerui Wang's comment: We participate in VisionChina(Shenzhen) every year. We recognize the location advantages of the Guangdong-Hong Kong-Macao Greater Bay Area and the concentration of our customers in this area, particularly in Shenzhen. Participating in VisionChina(Shenzhen) enables us to present Basler's latest products, technologies, and solutions to customers and establish strong connections with them. We consider this exhibition an effective platform for publicity and will participate in it next year. Additionally, we eagerly await the market's recovery. Many machine vision enterprises develop innovative technologies through competition, contributing to the growth and prosperity of the machine vision market.

Dexing Wu, Chairman of 4D-Vision Technology (Guangdong) Co., Ltd.

Dexing Wu's comment: I believe VisionChina(Shenzhen) 2023 has made a remarkable outcome. During the event, we had the opportunity to meet many distributors who represent renowned international



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brands. We engaged in preliminary negotiations regarding potential cooperation with them. We are very grateful to VisionChina(Shenzhen) for providing us with such a platform. We participate in VisionChina(Shenzhen) every year. This year, we also attended VisionChina(Beijing) in May and VisionChina(Shanghai) in July. We hope that these shows continue to improve and thrive.

Guojie Ma , General Manager Assistant of Linx Robot

Guojie Ma's comment:At VisionChina(Shenzhen) 2023, we connected with many professional visitors who posed thought-provoking and focused questions. So I firmly believe that the exhibition is highly specialized and professional. I am satisfied with all aspects of the exhibition, including the visitor turnout and overall impact. I hope that the future editions will be even better, bringing more empowerment to exhibitors. I also hope to leverage the platform of VisionChina(Shenzhen) to better promote our Linx Robot next year.

Industry Experts Gathering for Insightful Discussions

As the epitome of intelligence, the growth of machine vision requires continuous collaboration and innovation to make applications practical. The VisionChina (Shenzhen) this year was held under the theme of "**AI and 3D Vision Integration to Promote the Transformation of Traditional Manufacturing Industry and Empower Further Upgrading of Intelligent Manufacturing**". This session of the event stood out by introducing emerging topics such as hyperspectral imaging and intelligent path planning systems. Over 20 experts, enterprise senior executives, and technical specialists were invited to provide their insight on various subjects, including invisible light imaging technology and its applications and the integration of AI and intelligent vision equipment and its real-world cases. Additionally, the event highlighted the application of high-precision structured light for 3D measurement, the utilization of AGI in the machine vision industry, and the overview and practical applications of machine vision hyperspectral imaging. Following the speech session, visitors actively raised questions and participated in enthusiastic discussions regarding the expertise and technical challenges associated with the applications.

Visitors' Comments

Fu Chen, Director of Procurement of Midea Group

Fu Chen's comment:Our company operates in the home appliance industry, and this year marked our second participation in VisionChina(Shenzhen). We are pleased with the overall outcome of participation in the exhibition, focusing our attention on light sources, lenses, industrial computers, zoom lenses, and other related sectors. Given the opportunity, we look forward to participating in the next exhibition.

Hongwei Wang , Engineer of AIMIRA

Hongwei Wang's comment:Our company specializes in the field of machine vision, focusing on 3D human body reconstruction and related recognition algorithms. This year, we organized our first delegation to participate in VisionChina(Shenzhen), and the overall experience proved to be highly positive. We directed our attention toward a wide range of area-array cameras, line-scan cameras, supporting lenses, and three-dimensional cameras such as structured-light cameras, line laser cameras, and light field cameras. We were particularly impressed by exhibits such as multi-projection single-shot structured-light and light field cameras. We will organize another delegation to visit the exhibition next year.

Closing Remarks

The event witnessed the presence of delegations from renowned enterprises, including OPPO, Sony Semiconductor Solutions Group, HONOR, Chow Tai Fook, Bank of China Software Center, Amazon, Siemens China, China Aerospace Science and Technology Corporation, Changzhou Qiheng Laibo Robot Intelligent Technology, USAN-AUTO, CHN Energy Investment Group, SICK China, Lenovo Shenzhen Electronics Co., Ltd., Guangzhou Branch of ASUS (Shanghai) Co., Ltd., CGN Inspection Technology Co., Ltd., Hon Hai Technology Group (Foxconn), Midea, Omron, and Google. These delegates represented various application fields, covering **automobile, industry, communication systems, healthcare, consumer electronics, industrial electronics, electricity, and new energy**. Their visit allowed them to explore a diverse range of products and solutions on display. Some enterprises were able to establish partnerships through the one-stop business platform provided by the event.

The success of VisionChina (Shenzhen) can be attributed to the support and participation of numerous exhibitors and professional visitors. The event has embraced advancements with the growth of China's machine vision industry and enterprises within it. With continuous technological innovation, we anticipate a significant transformation and long-term progress in industrial automation nationwide. After three fruitful days, VisionChina (Shenzhen) has concluded successfully. We eagerly anticipate your presence at next year's event!

For more information, please visit the official website at http://www.visionchinashow.net/txw_sz/