

华南国际智能制造、先进电子及激光技术博览会

2024年10月14日 -10月16日

深圳国际会展中心(宝安新馆)

leapexpo.com

新闻稿 | 2024年10月16日

## Enhancing the Core Value of Intelligence and Facilitating Diversified Industry Innovation, the 2024 Exhibition Comes to a Successful Conclusion!

Katrina Dong

Tel. +86 21 2020 5645

Fax +86 21 2020 5677

[Katrina.dong@mm-sh.com](mailto:Katrina.dong@mm-sh.com)

Today, LEAP Expo 2024, together with its member exhibitions: electronica South China, productronica South China, LASER World of PHOTONICS SOUTH CHINA and its concurrent exhibition: VisionChina ( ShenZhen ) successfully concluded in Shenzhen.

The exhibition area of **nearly 80,000 square meters** gathered nearly **750 exhibitors** and attracted **35,331 visitors** to explore high-tech and innovative products across multiple sectors, including semiconductors, sensors, power supplies, automotive grade chip, passive components, switches and connectors, PCBs, automotive electronics, IoT, test and measurement, cable processing, automation and motion control, SMT, soldering and dispensing & chemical material, semiconductor packaging and manufacturing, miniLED packaging production, advanced lasers and laser systems for production engineering, precision optics and inspection, laser accessories, medical application insights, 3D printing and additive manufacturing, full line of industrial intelligent manufacturing and inspection, 3D camera + sensor, AI + vision inspection solution, intelligent vision equipment, AI vision software, lens + light source + image capture card, robot+ AOI inspection equipment, etc.

Mr. Evan Sha, President China of Messe Muenchen Shanghai Co., Ltd., said, "This expo has a complete range of exhibits. Through detailed division of exhibition areas, innovative display modes and efficient industrial exchanges, visitors can not only have an immersive visiting experience, but also learn about industry development, technological innovation and seek suitable business opportunities. The success of this exhibition is a result of the collaborative efforts of all exhibitors, visitors, partners, media, and industry experts. Thank you for your support. We will also contribute to promoting the development and innovation of the intelligent manufacturing industry, and provide a more valuable professional platform for display and interaction and exchange for upstream and downstream enterprises in the industrial chain. We will work together with industry peers to enhance the development of the sector and create a brighter future for the industry."

### Focus on Popular Applications, Promote Technological Innovation and Accurately Target Core Purchasing Power

#### - **electronica South China Builds a High-quality Innovation Display Platform for the Electronic Industry Chain**

**electronica South China** brought together Qorvo, Dosilicon, MEMSIC, Hangshun, GOWIN, MiraMEMS, QST, Runic, Giantec, Changjing, Standex-Meder, PIC, Three-Circle, Yongming, DEGSON, CJTconn, Sihui Fuji, Yuwei, RIGOL and other well-known enterprises at home and abroad to jointly build 11 technology segments and areas, including semiconductors and sensors, power supplies, automotive electronics

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and automotive-grade chips, IoT, etc. providing more specific products and innovative technologies for visitors. At the same time, theme forums covering new energy vehicles, intelligent vehicles, automotive-grade chips, AI chips, third-generation semiconductors, consumer electronics, Internet of Things (IoT), Bluetooth technology, etc. were held one after another to provide new ideas for enterprises' intelligent strategic positioning from intelligent manufacturing to green and low-carbon development, and from cutting-edge technologies to practical applications. The expo joined hands with industry partners to pay attention to start-ups and new projects in the industry, and dedicatedly built Maker Park and the Future Technological Achievement Transformation Area to promote the innovative power and ensure R&D achievements practically applied and implemented. The match-making of intelligent terminals and the automotive electronics precisely positioned their core purchasing power, attracted many industry buyers to participate in the form of one-to-one business negotiations, looked for suitable partners, and reached win-win cooperation intentions with exhibitors.

**Shuiping Chen, Regional Sales Director of Shenzhen Hangshun Chip Technology R&D Co., Ltd.** referred: "This year's electronica South China was buzzing with excitement, as many exhibitors showcased their products, featuring numerous innovative and attention-grabbing highlights. In addition to exhibitors in the MCU field, there are also a large number of semiconductor exhibitors actively involved, showcasing products with innovative elements."

**Jianfeng Wu, CEO of QUANZHOU KTSense Microelectronics Co., Ltd.** mentioned: "We realize that innovation is one of the keywords of electronica South China. Even though the current economic situation is tough, we feel very positive after attending electronica South China. Despite some temporary difficulties, I strongly believe that the drive for innovation remains strong and customers are still willing to spend. As long as we can overcome these tough times, better days are on the horizon."

**Develop the New Quality Productive Forces and Help Enterprises Increase Efficiency and Reduce Costs**

**- productronica South China Promotes New Business Opportunities for Intelligent Manufacturing Industry**

At the productronica South China, exhibition areas such as Automation and Robot Intelligent "Smart" Manufacturing, TGV Glass Substrate Advanced Materials and Manufacturing Area, miniLED Manufacturing Line Area, Qualified Suppliers of Antistatic Products Pavilion, Smart Factory and Micro-Assembly Technology Area, New Energy Vehicle Wiring Harness Processing and Manufacturing Area attracted much attention, becoming a vibrant highlight. The expo showed visitors how high-tech can promote the development of "new quality productive forces", how to increase efficiency, reduce costs and improve production capacity for enterprises, how to ensure the safety and reliability of

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electronic manufacturing process, and how to break through and gain business opportunities in the current situation where opportunities and challenges coexist. Rehm Thermal, Axoon, Eastson, Ti5 Robot, Rochu Robot, Controlway, Sanying Precision, TianXing Measurement, Joinsun Intelligent, Bizmate, C Sun Technology, SongyuTechnology, Silande, Cimedine, Magic Ray, Hi Express Robot, Yunnan Tin, Tamura, Nihon Superior, MicroSupport and other outstanding enterprises brought their new products and solutions to the expo. At the same time, The 2024 New Energy Vehicle Wiring Harness and Connector Innovative Technology Forum, The 2024 Semiconductor and High-end Electronic Adhesive Innovation Forum, the miniLED Advanced Manufacturing Industry Summit, the AI+Motion Control+Robotics and Intelligent Automotive Electronics Manufacturing Innovation Conference sparked a collision of ideas, allowing attendees to explore greater possibilities for the future development of the industry.

**Hongchun Wu, Director of Electronic Materials Section, Sales Department of Tamura Kaken (Dongguan) Co. Ltd.**, referred to the exhibition: "I am very honored to witness and participate in productronica South China 2024, a grand exhibition in the industry. As a part of the electronics manufacturing sector, we fully recognize the importance of technological innovation and industrial upgrading for company development. productronica South China offers a valuable platform for discussing industry trends, sharing innovative technologies, and exploring cooperation opportunities with industry peers from around the globe."

**Anson Chen, Electronic Packaging Business Unit of C Sun Technology (Guangzhou) Co., Ltd.** expressed: "productronica South China is expanded from productronica China held in Shanghai. While productronica China has already developed over 20 years, productronica South China is a more recent addition. The subdivision of the Shanghai and South China exhibitions provides a great opportunity for end customers to participate. We expect that both productronica China and productronica South China will continue to grow in popularity in the future, attracting more end customers to attend and engage."

**Activate Innovative Applications, Empower Intelligent Manufacturing Upgrades, and Improve Organizational Human Resource Efficiency**

- **LASER World of PHOTONICS SOUTH CHINA Is Born to Make Breakthroughs and Light Up the Global Layout of Enterprises**

**LASER World of PHOTONICS SOUTH CHINA** tailors its approach to local conditions, awakens the manufacturing base, activates the spirit of innovation, and taps the potential of the industry based on digitalization. Well-known enterprises, including BWT, Maxphotonics, Raycus, CARMAN HAAS, Empower, Motionsmart, YINGUAN, KEYENCE, Canon, Everbright, Diligine, Beamtech, Huaray, Reci, Xinghan, CoreMorrow, Grand

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Unified Optics, Evident, DG Laser, Zhongke Raycham have settled in the exhibition site. The "Laser+" journey of exploring innovative applications has attracted the attention of many audiences. The three theme exhibition areas, including medical application insights, 3D printing and additive frontier, full line of industrial intelligent manufacturing and inspection, provide an all-round display for enterprises to enter medical applications, integrate new technologies across borders, promote production efficiency, and also provide new inspiration for the future development of enterprises. The event of "Improving Organizational Human Resource Efficiency and Laying Out Global Strategy—Lightening the Global Village" jointly launched by partners brings enterprises wonderful sharing on improving quality and efficiency, talent cultivation, going global, talent incentives, etc., so as to explore the potential of talents and promote sustainable business development. At the same time, themed forums such as "Continuous Empowerment of Precision and High-End Intelligent Manufacturing by Laser Innovation", "Handling of Common Abnormalities in Laser Welding and Improvement of Yield in Batch Production", "Laser and Quality Control in New Energy Vehicles", and "Laser 3D Printing Technology" were also held one after another, which deeply interpreted photonic technology and intelligent manufacturing technology, and explained the advantages of laser intelligent manufacturing and more application scenarios in the future.

**Xiaojie Sun, Domestic Sales Manager of Beamtech Optronics Co., Ltd.** delivered his opinion: "Our company has participated in LASER World of PHOTONICS SOUTH CHINA for many times. What impressed me most about this exhibition is its high level of professionalism, which attracted a significant number of industry experts and professional visitors from both East and South China. Additionally, the exhibitors covered the entire laser industry chain—from upstream to downstream—enabling the visitors to gain a comprehensive understanding of the current developments and trends within the laser industry."

**Junhua Zhou, Prod Sales Director of South China, Beijing JCZ Technology Co., Ltd.** said: "The visitor traffic at the exhibition was fairly good. We had the opportunity to connect with leading domestic companies, including BYD and Huawei, engaging in meaningful discussions to explore better process solutions together. The interactions between industry peers were also very active, and there was strong engagement with the visitors on site. This reflected our confidence in the future growth and development of the industry."

**Cross-border Integration of Industries, Tapping Application Potential, and Boosting the Intelligent Process of Enterprises,**

- **VisionChina (Shenzhen) Deepens the Core Value of Vision and Contributes to the Development of Intelligent Manufacturing**

**VisionChina (Shenzhen)** held at the same time attracted machine vision solution providers, core component manufacturers, system integrators and terminal application

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enterprises in various industries to jointly display cutting-edge technological achievements and innovative solutions. Excellent machine vision brands at home and abroad, including Baumer, Bopixel, The Imaging Source, Next Vision, Zebra, LMI Technologies, Allied Vision, Sinopharm, AZURE, Mega Phase, Percipio, Wordop, Brigates MICROELECTRONICS, COOLENS, Saige, Hypersen, WHEC, Elite, KCS, Sunrise. Seven cutting-edge theme forums were held, including AI+3D Vision Empowers Industrial Quality Inspection, Semiconductor and Smart Manufacturing Innovation Application, Smart Manufacturing Accelerates the Intelligent and Refined Development of Printing and Packaging Production, 3C Electronic Manufacturing Automation and Digitalization, and Application Practice of Machine Vision in Smart Logistics Industry, New Energy Industry and Medical Industry. The concept of "Vision Plus X" was deeply integrated into the forum. Explore the core value of machine vision and assist enterprises in intelligent transformation and upgrading.

**Baumer(China) Co., Ltd.** expressed: "We are delighted to be here again as a long-time participant in the field of machine vision applications. The visitors are highly professional, arriving with clear and specific needs. It is not only an excellent platform to show our cutting-edge solutions and technologies, but also a valuable opportunity to understand the customers' actual needs and accurately meet the market demands. We remain highly focused and engaged throughout the exhibition, listening attentively to each customer's specific problems, and strive to deliver tailored solutions through in-depth communication. We look forward to VisionChina (Shenzhen) will be better next year!."

**Xu Li, General Manager of South China Region of China Daheng Group, Inc. Beijing Image Vision Technology Branch** said: "Despite the current environment is full of challenges, VisionChina(Shenzhen) has retained its solid standing in the industry. Both new and returning customers visited our booth and recognized our products and technology. The exhibition provides us with inspiration to develop innovative solutions that meet the pressing needs of the industry. Looking ahead to 2025, we believe this exhibition will remain an indispensable platform for the industry in South China. We especially hope the organizers will invite more new customers next year, creating even more opportunities for exhibitors to connect with professional visitors. We will certainly continue to participate in next year."

With diversified display modes, more targeted demonstration of solutions in different application fields, more detailed and comprehensive division of industry categories, focusing on the cultivation of start-ups and industry talents, discussions on technological change and market prospective topics, accurate matching between upstream and downstream industries, "precision, accuracy and innovation" have become the main theme of this exhibition, which has also facilitated one-stop procurement and interactive exchange experience for visitors. We would like to express our gratitude to partners, exhibitors, industry experts, visitors, and media for joining hands with us to bring such a

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successful feast in the industry. In 2025, we look forward to meeting you again in Shenzhen to jointly verify the rapid development of electronic innovation and intelligent manufacturing industry.

Messe Muenchen Shanghai Co., Ltd.

Katrina Dong

Tel: +86-21-2020 5645

E-mail: [katrina.dong@mm-sh.com](mailto:katrina.dong@mm-sh.com)

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