Press Release | July 3, 2026

electronica Shanghai 2026 Closes with Success, Boosting Innovation and Development in the Electronics Industry

- **The event attracted 2,065 exhibitors and 79,026 professional visitors**
- **The total exhibition area reached 120,000 square meters**
- **15 concurrent forums brought together numerous industry experts to discuss trending topics**

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After three days of technological innovation and dynamic exchange of ideas, electronica Shanghai 2026 successfully concluded today at the Shanghai New International Expo Centre (SNIEC). This year's event brought together **2,065** well-known domestic and international industry brands, covered an exhibition area of **120,000** square meters, and attracted **79,026** professional visitors. At the intersection of technological iteration and industrial transformation, this year's event offered a sweeping perspective, systematically showcasing the full ecosystem of achievements across core sectors—from semiconductors and sensors to power management and connectivity technologies.

Dr. Reinhard Pfeiffer, CEO of Messe München, stated, "We would like to thank every exhibitor for their full engagement, every visitor for their enthusiastic participation, and, above all, our partners for their continued support. It is your trust that has made this annual grand event for the electronics industry possible. electronica Shanghai 2026 is more than a trade fair. It serves as a year-round platform that fosters in-depth exchange, collaboration and innovation across the industry. Together, we look forward to advancing digitalization and sustainable development while exploring new opportunities for growth."

Reflecting on the exhibition, **Mr. Jan Rohde, CFO and Deputy General Manager of Messe Muenchen Shanghai Co., Ltd.**, said, "In the midst of this vibrant midsummer, on behalf of electronica Shanghai 2026, I would like to extend my most sincere gratitude to all the visitors, exhibitors, industry peers, as well as to friends from all sectors who have long supported the electronics industry. We will continue to uphold the spirit of professional dedication and open collaboration, constantly refine our exhibition services, and build a more valuable and dynamic global communication hub for the electronics industry."

The insights presented at this year's exhibition are highly precise and forward-looking. Closely tracking industry trends, the event focuses on ten major trending sectors: smart new energy vehicles, artificial intelligence (AI), embodied intelligence, artificial intelligence data centers, green energy storage, Industry 4.0, 6G communications, the low-altitude economy, as well as the Internet of Things (IoT) and smart wearables. The exhibition aims to provide a clear and robust technological roadmap for the entire industry chain, empowering the industry to seize opportunities during this era of sweeping changes and to discover reliable pathways for future growth.

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Paradigm Shift: A Fundamental Smart Revolution Unfolds in the Automotive Electronics Sector

The triple resonance of surging market size, reshaping of technological pathways, and the release of policy dividends has created vast opportunities. As a major highlight of the exhibition, the automotive electronics section not only brought together leading players such as Infineon Technologies, STMicroelectronics, onsemi, NOVOSENSE, GigaDevice, TE Connectivity, and APTIV, but also showcased highly competitive, cutting-edge innovations. Held concurrently, the "2026 (4th) International Automotive Electronics Technology Innovation Forum" provided an in-depth analysis of how SoC chips are driving the evolution of vehicle EEA architectures toward a "central computing + zonal control" model. Meanwhile, the "2026 New Energy Vehicles Three Electric Technology Summit Forum" sparked lively debate, with experts engaging in profound discussions on industry pain points, including the efficiency limits of 800V silicon carbide electric drives, the inflection point for the mass production of high-nickel and solid-state batteries, and thermal runaway safety management.

A Leap in Perception: Chip Power Accelerates the Widespread Adoption of Embodied Intelligence

Driven by the dual forces of large models and massive computing power, embodied intelligence is rapidly transitioning from concept to real-world application. The exhibition perfectly captured this trend, with the "Embodied AI Industry Application Conference" and the "Embodied Intelligence Robotics Exhibition Area" drawing massive crowds, offering in-depth insights into new product developments and future directions. Leading companies such as Texas Instruments, NXP Semiconductors, Melexis, Geehy, and TDK showcased highly competitive solutions centered around sensors, control chips, and actuators, providing a solid hardware foundation for the deep integration of embodied intelligence across diverse scenarios.

Computing Synergy: The AI Hardware Ecosystem Accelerates Its Evolution in the Semiconductor Sector

The rapid evolution of AI technology and the exponential growth in computing demand are profoundly transforming the underlying dynamics of the semiconductor industry. At this year's exhibition, companies such as Amphenol, Montage Technology, Dioo Microcircuits, and Vicor showcased cutting-edge solutions for diverse AI applications, driving the deep integration of chips and AI. Held in conjunction with the exhibition, the "Forum on Data Center Reconstruction and Edge Innovation Applications in the AI Era" addressed the computing bottlenecks of large models by exploring novel architectures and computing-in-memory technologies. Meanwhile, the "AI Empowerment, Intelligent Manufacturing Futures- AI Reshapes the New Ecosystem of Manufacturing Forum" forum took a practical approach, showcasing the real-world applications of industrial large models in inspection, predictive maintenance, and flexible scheduling.

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A Leap in Smart Manufacturing: The Industrial Electronics Sector Enters a New Era of Autonomous Collaboration

The industrial electronics sector is currently transitioning from simple automation to autonomous intelligence. Exhibitors such as Analog Devices, Fudan Microelectronics, Linearin, and SG MICRO showcased cutting-edge products tailored for complex industrial scenarios, outlining the contours of a new industrial electronics ecosystem. The concurrent forum, "Intelligent Connectivity, Co-evolution: Empowering Smart Factories with Next-Generation Flexible Technology", provided highly valuable solutions for the practical implementation of Industry 4.0.

Industry Elites Share Insights on Market Trends at Concurrent High-Level Forums Packed to Capacity

The 15 themed forums carefully curated for this year's exhibition were all packed to capacity, covering cutting-edge fields such as automotive, AI, embodied intelligence, third-generation semiconductors, energy storage, and brain-computer interfaces. Industry scholars, technical experts, and corporate executives from around the world gathered to exchange ideas, exploring industry trends from multiple perspectives—ranging from process innovation and application breakthroughs to ecosystem development.

The three days passed quickly, but the drive for innovation across the electronics industry continues. electronica Shanghai is not only a showcase for products and technologies, but also a window to observe and interpret major industry shifts, serving as a vital hub that connects innovative ideas with large-scale commercialization. **From April 14 to 16, 2027,** we look forward to continuing to shape the future of the industry with you in Shanghai!

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