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## Press Release

### After in-depth consultations with industry stakeholders

## bauma CONEXPO AFRICA cancelled

Johannes Manger  
PR Manager  
Tel. ++49/89/949/21482  
[Johannes.manger@messe-muenchen.de](mailto:Johannes.manger@messe-muenchen.de)

**Messe Muenchen South Africa, organisers of bauma CONEXPO AFRICA, have announced that this key pan-African trade show for construction, building material, mining, agriculture & forestry machinery and vehicles, will not take place in 2021 as planned. The event had been scheduled to be held in Johannesburg, South Africa, from October 13 – 16, 2021.**

The decision was made after in-depth consultations with industry stakeholders and comes amid ongoing bans and restrictions on international travel to and from South Africa.

Suzette Scheepers, CEO of Messe Muenchen South Africa, said: “Due to the challenges the industry is facing, and uncertainty in the market around the Covid-19 pandemic and associated travel restrictions, the bauma CONEXPO AFRICA advisory board concluded that we could not guarantee the international stature and the usual return on investment of this show in 2021.”

bauma CONEXPO AFRICA traditionally attracts exhibitors from around the world and thousands of delegates from Africa, providing a unique platform for international knowledge sharing and solution discovery.

Messe Muenchen Germany and industry stakeholders have expressed concern that South Africa is currently one of the most travel restricted areas in the world, with more than 120 major restrictions from other countries in place and strict post-travel quarantine rules in place. In addition, most European countries were back under strict lockdown, making it challenging for travellers to leave their countries. Many companies still have internal travel restrictions for their employees until July 2021. International exhibitors required time to move equipment for display, compounding the current challenges.

Scheepers said the difficult decision to cancel the event this year had been made after in-depth consultations with partners and industry stakeholders. “Our goal of delivering an optimal event experience to both exhibitors and visitors would have been challenged by the current uncertain situation. We thank our partners, exhibitors and the bauma CONEXPO AFRICA community for their ongoing understanding and support. We would like to assure all stakeholders of an enhanced and exceptional industry event when bauma CONEXPO AFRICA returns,” she said.

Importantly now, stakeholders agree that the industry needs to work towards economic recovery and revitalisation amid the current challenges it faces, so that

Messe München GmbH  
Messegelände  
81823 München  
Germany  
[messe-muenchen.de](http://messe-muenchen.de)



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we can all look forward to collaborating to make the next edition of bauma CONEXPO AFRICA a success.

For further news and updates, please visit the website at <https://www.bcafrica.com/en/>

### **About:**

#### **bauma CONEXPO AFRICA**

bauma CONEXPO AFRICA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the largest industry event for the sector in Africa with an exhibition area of 68,000 square meters. The last fair in March 2018 attracted 455 exhibitors from 34 countries and 14,167 visitors from the sub-Saharan region. bauma CONEXPO AFRICA takes place every three years: the fourth event will take place from October 13-16, 2021 in Johannesburg.

#### **bauma NETWORK: Six construction machinery trade fairs of Messe München**

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.